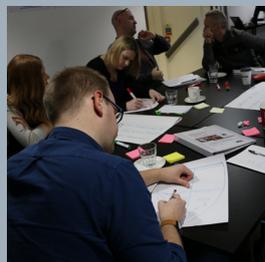




Welcome to Managers2Leaders

Prepare for the future by developing the leadership skills of your senior staff.



A successful and highly rated programme aimed at managers who will grow into business leaders

Truly great small businesses have inspiring leaders at all levels within the business. This does not happen by accident; it has to be planned, supported and developed.

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In the past, the sort of dynamic and action focussed leadership development courses designed to achieve these outcomes have only been available to Owners, Managers or Managing Directors.

This course is an opportunity for anyone who is a manager, whether that be in a small, medium or large business, to access the same powerful experiences.

During the course, delegates will learn more about themselves through a variety of immersion, knowledge, action and learning days.

Programme Details

- Gain knowledge from inspiring leaders over four months
- Improve your own leadership practice through action focussed peer-to-peer learning
- Acquire new tools and techniques to improve motivation and performance within your staff
- Improve effective recruitment, management and retention of staff
- Become more strategic and less operational through better leadership

“I have a totally different mindset - I feel calmer at work - I think outside the box which makes me not make impulsive decisions.”

Tracey Rawlinson
Northpoint Ltd

“A learning programme that gives you space, time and the tools to reflect on your personal leadership style and business culture.!”

Nichola Stead
Axion Consulting

“I am better in people management situations now than before. it was empowering to be with like-minded delegates.”

Andy Dwyer
Active Tameside

What does the Programme include?

Immersion Day

Experience a unique day of challenge, to develop self-awareness, motivate change and create a clear personal development and action plan.

Knowledge Days

You will gain knowledge from those who have been there and done it, during and after the course. Masterclasses will be available to you to hear expert speakers cover leadership and management topics.

Action Days

Overcome key challenges through peer-to-peer learning and receive support from your own group at regular scheduled intervals. These sessions will help you decide the best way to meet your challenges and overcome them.

Learning Days

Receive input from industry experts to reflect on your own leadership development and drive your action plans forward.

Observation Days

Spend time in each other's companies, 'shadowing' your partner, reflecting on different ways of leading and training staff.

Online Forum

Be part of an online closed group to keep in touch with your peers, discuss issues and network.

How do I join?

To register your interest in this programme, please complete the online expression of interest available at mmucfe.co.uk



The latest information about our Managers2Leaders programme, including the most up-to-date cohort dates, can be found online at mmucfe.co.uk



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This brochure was developed in March 2017. The information therefore reflects the programme as it is at this time. This brochure is intended to provide an overview of the Managers2Leaders programme.

Our M2L website, available at mmu.ac.uk/business-school/business/sme-support/managers-2-leaders provides key up-to-date information about the Managers2Leaders programme to help you make an informed decision. The information on our website is the most detailed and up-to-date, so make sure you check there for any updates.

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