

**Year 1 – Academic year 2018**

| Date      |                | Unit                                  | Room   |
|-----------|----------------|---------------------------------------|--------|
| Tuesday   | 23 January 18  | Induction & Psychometric Test Results | 4.03   |
| Wednesday | 24 January 18  | Operations Management                 | 4.03   |
| Thursday  | 25 January 18  |                                       | 4.03   |
| Friday    | 26 January 18  |                                       | 4.03   |
| Friday    | 26 January 18  | Residential Weekend                   | Buxton |
| Saturday  | 27 January 18  |                                       | Buxton |
| Sunday    | 28 January 18  |                                       | Buxton |
| Wednesday | 28 February 18 | Strategic Marketing                   | 4.03   |
| Thursday  | 1 March 18     |                                       | 4.03   |
| Friday    | 2 March 18     |                                       | 4.03   |
| Wednesday | 25 April 18    | Accounting & Financial Management     | 4.03   |
| Thursday  | 26 April 18    |                                       | 4.03   |
| Friday    | 27 April 18    |                                       | 4.03   |
| Saturday  | 19 May 18      | International Study Trip              | TBC    |
| Saturday  | 26 May 18      |                                       | TBC    |
| Wednesday | 27 June 18     | Research Methods 1                    | 4.03   |
| Thursday  | 28 June 18     |                                       | 4.03   |

**Year 2 – Academic year 2018-19**

| Date                   |                | Unit                                      |              |
|------------------------|----------------|---|--------------|
| Wednesday              | 10 October 18  | Reflective Personal Leadership            | 4.03         |
| Thursday               | 11 October 18  |   | 4.03         |
| Friday                 | 12 October 18  |   | 4.03         |
| Friday                 | 23 November 18 | Residential Weekend – Business Simulation | Cranage Hall |
| Saturday               | 24 November 18 |   | Cranage Hall |
| Sunday                 | 25 November 18 |   | Cranage Hall |
| Wednesday              | 28 November 18 | Leading, Managing & Developing People     | 4.03         |
| Thursday               | 29 November 18 |   | 4.03         |
| Friday                 | 30 November 18 |   | 4.03         |
| 7 January – 1 March 19 |                | Strategy for Integrated Communications    | Online       |
| Wednesday              | 10 April 19    | Global Economic Environment               | 4.03         |
| Thursday               | 11 April 19    |   | 4.03         |
| Wednesday              | 12 April 19    |   | 4.03         |

Manchester Metropolitan University Business School  
MBA in Digital Management Cohort 18 Programme Timetable January 2018

|                          |            |  |        |
|--------------------------|------------|--|--------|
| 29 April – 21 June       |            | Acquisition of Paid & Organic Channels                     | Online |
| Wednesday                | 26 June 19 | Research Methods 2   | 4.03   |
| Thursday                 | 27 June 19 |  | 4.03   |
| June 2019 – January 2020 |            | Dissertation – Dates to be agreed with Personal Supervisor | N/A    |
| January 2020             |            | Dissertation hand-in                                       | N/A    |
| July 2020                |            | Graduation Ceremony  |        |