

**Year 1 – Academic year 2017-18**

Date		Unit	Room
Tuesday	3 October 17	Induction & Psychometric Test Results	4.03
Friday	6 October 17	Residential Weekend	Buxton
Saturday	7 October 17		Buxton
Sunday	8 October 17		Buxton
Wednesday	18 October 17	Reflective Personal Leadership	4.03
Thursday	19 October 17		4.03
Friday	20 October 17		4.03
Wednesday	29 November 17	Leading, Managing & Developing People	4.03
Thursday	30 November 17		4.03
Friday	1 December 17		4.03
Wednesday	24 January 18	Operations Management	4.03
Thursday	25 January 18		4.03
Friday	26 January 18		4.03
Wednesday	28 February 18	Strategic Marketing	4.03
Thursday	1 March 18		4.03
Friday	2 March 18		4.03
Wednesday	25 April 18	Accounting & Financial Management	4.03
Thursday	26 April 18		4.03
Friday	27 April 18		4.03
Saturday	19 May 18	International Study Trip	TBC
Saturday	26 May 18		TBC
Wednesday	27 June 18	Research Methods 1	4.03
Thursday	28 June 18		4.03

**Year 2 – Academic year 2018-19**

Date		Unit	Room
Wednesday	26 September 18	Global Economic Environment	4.03
Thursday	27 September 18		4.03
Friday	28 September 18		4.03
29 October – 21 December 18		Strategy for Integrated Communications	Online
Friday	23 November 18	Residential Weekend – Business Simulation	Cranage Hall
Saturday	24 November 18		Cranage Hall
Sunday	25 November 18		Cranage Hall

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7 January – 1 March 19		Acquisition of Paid & Organic Channels	Online
Wednesday	3 April 19	Research Methods 2	4.03
Thursday	4 April 19		4.03
April – October 2019		Dissertation – Dates to be agreed with Personal Supervisor	N/A
October 2019		Dissertation hand-in	N/A
July 2020		Graduation Ceremony	