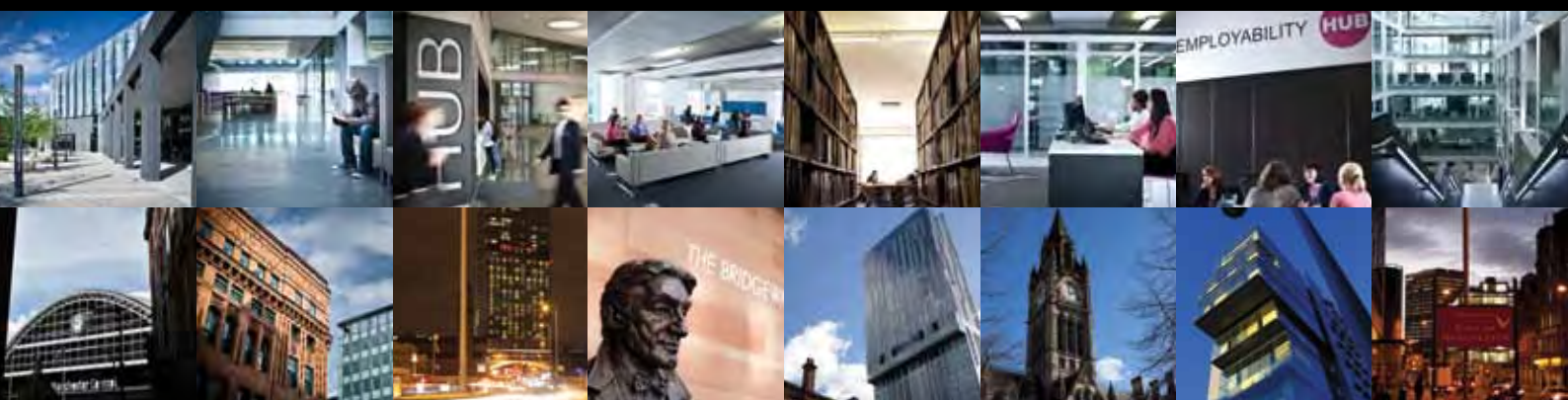


Manchester
Metropolitan
University



Business and Management

Postgraduate 2013

Welcome

Manchester Metropolitan University offers the highest concentration of postgraduate taught courses in the North West of England, many recognised by professional bodies and associations. We can help to give you the competitive edge, whatever the stage of your career.

Set within state-of-the-art facilities in our brand new £75m Business School building in the heart of Manchester, you will be taught by highly regarded academics and professionals with a passion for their subject. Our strong academic profile and internationally acclaimed research provide our students with a stimulating and highly professional environment within which to conduct their own research. With academic partners and students from all over the world, the Business School has a global vision which can help you realise your ambitions.

An aerial night photograph of Manchester, UK, showing the city skyline. The new £75m Business School building is the central focus, featuring a large, illuminated, curved glass facade and a distinctive blue-tinted roof. It is surrounded by other city buildings, some with lit windows, and a few cars are visible on the streets below. A yellow speech bubble points to the Business School building.

New £75m Business School

Professionally focussed courses

Offering a comprehensive range of high quality academic programmes, recognised by a range of professional bodies and associations, the Business School has over 1,000 postgraduate students undertaking academic and research programmes across a wide variety of disciplines.

We work hard to ensure that our courses provide you with the skills and knowledge demanded by today's organisations. Indeed, many programmes have been created in consultation with businesses and professional bodies to reflect the needs of the industry they serve.

World-class facilities

You will be studying at the heart of our All Saints campus in our new £75m purpose-built teaching and research headquarters. Architecturally stunning and with impeccable environmental credentials, our new building has spacious state-of-the-art lecture theatres, tutorial rooms equipped with the latest teaching and learning technologies and informal study areas for individual and group working. This is all supported by an extensive virtual learning environment.

Vibrant locations Manchester

Manchester is one of the most extensive higher education centres in Europe and undoubtedly the most popular city for students in the UK. It is a vibrant city of culture, music and sport and as the world's first industrialised city, has its roots firmly in innovation and business. It has a strong cosmopolitan character and a diverse population, attracting students from a broad range of backgrounds and countries.

Cheshire

We also offer courses at our Cheshire campus in Crewe, 36 miles (58KM) south of Manchester. Offering a friendly, community environment and easy access to nearby towns and surrounding countryside.

Experts in the field

The University has over 4,000 staff across a range of team and disciplines, each with a passion for their particular area of expertise.

The Business School itself is home to 350 staff, many of whom are experienced professionals who have well-established links within their sectors to ensure that your learning is up-to-date and relevant.

World-leading research

The Business School is home to the Research Institute for Business and Management, which has been instrumental in developing new research in an array of subject disciplines including:

- Accountancy and finance
- Digital business and management systems
- Human resource management and organisational behaviour
- Marketing and retail
- Strategy, entrepreneurship and international business

Our experienced academics supervise over 60 research students. You can find out more about our research on page 35.





Advancing your career

Studying for a postgraduate degree can increase your skills and knowledge in your chosen profession, making you more employable and a more attractive candidate to employers. In today's climate, it is increasingly important for your CV to stand out and a postgraduate degree can be a way of achieving this.

Our courses

We place employability at the heart of your learning and regularly review our courses to ensure that they are up-to-date and relevant to employers.

Our study programmes are distinctive for their strong links with business and many are accredited by the key professional bodies.

- Our MBA programme is accredited by the Association of MBAs.
- We are an Approved Centre for the Chartered Institute of Personnel and Development.
- We have registered quality partner status with CIM (Chartered Institute of Marketing) and CMI (Chartered Management Institute).
- We are the only public sector Platinum Approved Learning Partner for ACCA in North West England. We are also a Chartered Institute of Management Accountants (CIMA) Learning Quality Partner.
- We are accredited by the Chartered Institute of Public Relations, Institute of Place Management and The Chartered Institute of Logistics and Transport (UK).
- We are recognised by the ESRC for Doctoral Training.

A university of the region

Our local connections are an important part of our strength and identity.

Home to the UK's largest centre for financial and professional services outside of London, our students and graduates are ideally placed to take advantage of the North West's thriving business sectors – the 12th largest regional economy in Europe.

Careers and employability support

From the moment you join us, and for up to three years after the completion of your course, our team of careers and employability advisors are there to support you with a range of services:

- Career development workshops, offering support on writing CVs and application forms, preparing for interviews and networking.
- Career guides, videos and resources.
- Going Global, an online database ideal for international students planning to return home to work or any postgraduate student looking to explore a career in a new country.
- Advice on self-employment and freelancing.
- Employer visits and presentations.

Innovation in business

As well as our taught and research based programmes, we work with a range of businesses to meet their needs in a fast-changing economy. This includes a range of bespoke courses, working with organisations including Goldman Sachs, HM Revenue and Customs, Bank of New York Mellon, Tesco, McDonald's, Booths, Halfords and Asda (George). We also support organisations through consultancy work, Knowledge Transfer Partnerships and we have a long history of working with employers to influence and enhance our programme curriculum to complement the skills and knowledge needed in industry.

International Outlook

Exposure to the links the school has with international companies/partners can enhance your opportunities of gaining employment, providing organisations with the confidence that you will be able to work successfully in a global environment.





Postgraduate study at Manchester Metropolitan University

Studying for a postgraduate qualification is an important commitment which represents a highly worthwhile investment in your future and we offer a friendly and supportive environment for your postgraduate studies.

World-class learning and teaching facilities

Studying within our brand new Business School building, you will have access to the following outstanding facilities:

- State-of-the-art lecture theatres and seminar rooms configured to complement different teaching techniques and learning styles.
- Large drop-in IT-zones and computer labs with the latest low-energy PCs.
- Touchdown zones and laptop counters throughout the building for quick access to a laptop or space to plug in your own mobile devices.
- WiFi coverage throughout the building and surrounding area.
- A virtual learning environment, containing reading lists, electronic books and articles, which also allows you to communicate with your tutors.

The main University library is adjacent to the Business School. With 24-hour opening during busy periods, the library offers access to over 750,000 books, as well as e-journals, articles and e-books. The University can also lend you multimedia equipment including laptops, camcorders and projectors entirely free of charge.

Specialist postgraduate facilities

The Business School has a dedicated postgraduate, doctoral and MBA study suite with its own lecture theatre and seminar rooms. The suite also has an open plan PhD office with PC-equipped hot desks for research students and MBA and postgraduate common rooms where you can study or take some time out and enjoy views across Manchester's cityscape.

Flexible study patterns

We offer a wide range of study modes, including full-time, part-time and distance learning routes to fit around your lifestyle. The study options are detailed on each course profile.

A supportive learning environment

In addition to academic support, we provide a range of personal and pastoral support and we take a personal interest in making sure that you are happy here. The Business School building is also home to the Student Hub, a one-stop shop which provides comprehensive advice and information to all students on all student-related matters, including referral to specialist services.

There are also dedicated student support officers on campus to provide advice and guidance and to provide you with study skills support through individual sessions and/or group workshops on a whole range of topics including revision techniques, presentation skills, essay writing and time management. You will also have round-the-clock access to study skills resources on Moodle, your online virtual learning environment.

Specialist support for disabled students and those with specific learning difficulties

The Learner Development Service works closely with academic departments and other central services to support disabled students. Advisors can offer you confidential advice, information and support in relation to an ongoing health condition, disability or dyslexia. You can contact us before starting the course, to speed up the process of getting support in place for when you start to study with us.

mmu.ac.uk/learnerdevelopment

Accommodation

There is a wealth of good quality, affordable homes for students including halls of residences, flats and shared houses. The University runs 10 halls of residence with a range of comforts and services including some halls with en-suite bathrooms, catering and internet access.

More information is available at **mmu.ac.uk/accommodation/postgraduate**



Fiona McEwen
Senior Lecturer
Accounting and Finance

"Every department of the Business School enjoys close links to the industries they serve, and many are closely affiliated with professional bodies too. The Business School offers a range of programmes accredited or approved by their relevant organisation to help you think and act like a professional from the outset."



Dr. Sai Nudurupati
Senior Lecturer
Marketing, Operations and Digital Business

"The face of business is constantly evolving, which is why research is so central to the work of the Business School. Our aim is to provide students with the specialist knowledge and practical insight that they will need in their careers, and to equip them with the ability to draw on cutting edge research."

Dr Ben Lupton
Principal Lecturer
Human Resource Management

"It's easy to be overawed by the impressive scale of the Business School building itself, but it's testament to the university's commitment to the future that it is also one of Manchester's most sustainable buildings. It's certainly an inspiring place to work and learn – not least looking out over the city's skyline from the postgraduate suite on the building's top floor."

Keeping good company

Manchester has long held a reputation for producing and nurturing some of the country's best business brains. The University's new Business School is a significant investment in our vision to be a leading modern business school that develops the next generation of successful entrepreneurs and business leaders.



Dr Chris Bull
Senior Lecturer
Marketing, Operations and
Digital Business

"Postgraduate study is a significant commitment for most people, which is why we're committed to helping students maximize the value of their experience. Ranging from tailoring courses to the needs of business to offering flexible study patterns for busy professionals, everything is geared towards helping you succeed."

Gaining a postgraduate business qualification sets you apart. It shows everyone that you really mean business, that your career matters a lot to you and that you want to succeed in your specialist area at the highest levels.

Our academics are specialists in their business niche, detailed experts in subject areas across business and management, accounting and finance, and communications. Accessing this knowledge and insight through postgraduate study will give you the edge in your chosen field.

Business and Management

Connecting theory with practice across multiple markets, a postgraduate qualification in business and management is well suited to those who wish to advance their careers in general or specialist management roles. Giving broader understanding of the context for business, examining case studies of public, private, third sector and voluntary organisations, our academic experts will give you detailed insights into identifying and understanding the critical issues, and using the right tools to make the right decisions.

Accounting and Finance


Over 20 courses across the full range of accounting and finance areas ensure you will have much greater understanding of how you can develop and apply your expertise. Our subject experts cover audit, corporate finance, ethics, governance, reporting, risk and strategy. We have strong relationships with and work directly with ACCA, CIMA, ICAEW and AAT, so that you can be sure your qualifications really count in the marketplace. Whether you are in-house, in practice or a sole trader you can trust us – we train more accountants than any other university in the North West.

Marketing, Advertising and Public Relations

Manchester is the UK's main creative hub outside London and we are at the heart of the creative industries in the region. Marketers' influence on business has grown hugely in recent years. It is now a strategic role for most organisations combining analysis, creativity and research with strong management and business skills. We provide specialist postgraduate studies in communications, creative advertising, digital, innovation, management, product development, project management, public relations and retail. Our academics are experienced practitioners as well as educators, working across the North West, nationally and internationally, as well as publishing world-class research to drive the communications agenda forward.

ing, 36,000 Students, Finance, Business Management, Science, Engineering, Healthcare, Social Work, Design, Computing and Technology, Art and Design, Humanities, Law, Teaching, Graduates, Career, Professional, Tutors, Courses, Learning, Academic Staff, Organisations, Companies, International Students, Class Facilities, Higher Education, £350 Million Investment, Buildings, Leading Edge Teaching, Study Facilities, Library, UK's Largest Providers of Science Technology Engineering and Mathematics Courses, h, Expertise, 70 Professional Bodies and Associations, Industrial Placements, Sandwich Courses, Real ects, Over 4,000 Staff, Supportive, Study in Europe, Award Winning, Counselling Service, Knowledge, ndly, Sports Facilities, Community, Vibrant, Diverse, Faith, Student Book Production, Accommodation, ories, Biomechanics, Motor Control, Biochemistry, Computer Games, Usability, Laboratory, Rehearsal, Recording Music Suites, IRM, Orthopaedics, Forensics, Dynamics, New Media Technology, Business chool, MBA, Fashion Show, Super-Campus, Psychology, Lecture Theatres, Cutting-Edge Laboratories, alist Facilities, Moodle, Books, State-of-the-Art Equipment, MSc, Politics, Electronic Books, Induction, ial Events, PgDip, Study Support, Student Exchange, Study Abroad, Integrated Learning, Developing, mployability Skills, Work Placements, CV Writing, Effective Networking, Recruitment Fairs, Coffee Bar, Music Venues, Alumni, Success, Magazine, Ambassador, Architecture, Biology, Healthcare Sciences, ting, Chemistry, Computing and Digital Technology, Dance, Drama, Music, Education, Environmental ographical Sciences, Engineering, English and Creative Writing, Fashion, Clothing and Textiles, Food, urism, Hospitality, Health, Psychology, Study Languages, Law, Sport Science, Philosophy, Criminology, ociology, Politics, Research, Evaluation, Conclusion, Speeches, Study Groups, Development, Practical, tmaking, Theories, Computer Suite, Screen Printer, MA, Letterpress, Machinery, Filmmaking, History, ring, Online, Digital, Business and Management Courses, Photographic Darkroom, Photoshop, Sports, d Metal Workshops, Painting Studio, Video Animation, Etching, Cultures, IT Software, Interior Design, n Design, Illustration, Creative, Multimedia, Fine Art, Critical Thinking, Foreign Exchange, Seminars, sions, Culture, Skills, Online, Presentations, Note Taking, Clubs and Societies, Guidance and Support, e, Research Rooms, Researchers, Learner Development, Orientation, Challenges, Open Days, Student ance, Net-Books and Laptops, Hub, **Business and Management**, Biodiversity, Faith, Graduate Support, Success, Diversity, Student Information Points, MSc, Dance, Sustainable, WiFi, IT Zones, Counselling, zability, Vertical MRI Scanner, Acupuncture, Clinical Skills, Performing Arts, Olympic Training Centre, dhood Studies, Formula Student, Wind Tunnel, Mock Crime Scene, Mock Court Room, Practical Skills, D, Rapid Prototyping, Project Management, All Saints Campus, Didsbury Campus, Cheshire Campus, ng, Professional Development, Lifelong Learning, Virtual Learning, Mechanical Engineering, Creative iting, English, Tourism, Social History, Web Development, Ecology, Internships, Enrolment, Interview, tfolios, Part-Time, Interactive, Virtual Learning Environment, Computer Forensics, Marketing, Biology, nimal Behaviour, Networking, Ambassadors, 3G Football Pitch, Exchange, Choices, Genetics and Cell ology, Gallery Spaces, Nutrition, Orthopaedics, Gerontology, Exercise Science, Bio-engineering, Sports njury Clinic, Altitude Training Chamber, Green Credentials, Student PCs and Macs, Workshops, Snack PhD, IT Zones, Professionals, Academics, Professors, Award-Winning, Health Professionals, Microsoft, Poet Laureate, Inspiration, Embroidery Machine, Blue-Chip Companies, Private Sector, Public Sector, -Class Support, Central, Cultural Studies, Acting, Conservation, Food Technology, On-site Restaurant, nt Rooms, Health, Therapy, Speech Pathology, Linguistics, Philosophy, Politics, Multimedia, Computer es Technology, International Politics, Mathematics, MA, Sociology, Music Education, Human Biology, reen, Fashion Buying, Event Management, Performance, Post Production, Technology for Film TV and Study in North America, Social Networking, Pharmaceutical Chemistry, Advertising, Human Resources, tional support, PhD, Halls of Residence, Learner Development Team, Orientation, Challenges, Student , Biodiversity, Graduate Success, Net-Books and Laptops, Diversity, Faith, Student Information Points, Sustainable, WiFi, IT Zones, Counselling, Employability, Vertical MRI Scanner, Acupuncture, Clinical s, Performing Arts, Olympic Training Centre, Childhood Studies, Formula Student, Wind Tunnel, Mock , Exhibition Design, Crime Scene, Mock Court Room, Practical Skills, CAD, Rapid Prototyping, Project Video Animation, 70 Professional Bodies and Associations, Cheshire Campus, Human Resources, PgCert gital, English, Technology, Award-Winning, Lifelong, Photoshop, Inspiration, Interactive, Filmmaking, o-engineering, Exchange, Internships, Cultures, Online, Lecture Theatres, Workshops, Poet Laureate,

Manchester

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Cheshire

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Postgraduate programmes are delivered at our Business School in Manchester and also at our Cheshire campus in Crewe.

Our postgraduate courses are listed by subject area on the following pages. Many of our MA and MSc programmes can be studied as a Postgraduate Certificate or Diploma.

The difference between Postgraduate Certificate, Diploma and an MA or MSc is in the amount of credits the course contains. An MA or MSc contains 180 credits – 120 credits of taught units and 60 credits for a dissertation.

If you successfully complete half of the taught units (60 credits), you are awarded a Postgraduate Certificate. If you successfully complete all of the taught units (120 credits), you are awarded a Postgraduate Diploma.

If you complete the taught units (120 credits) successfully you can then write a dissertation or research project (another 60 credits) and are awarded a MA and MSc. A fee is listed for each course entry. These fees are correct at the time of going to press and are subject to change. For up-to-date fee information, please visit mmu.ac.uk/courses



Association of Chartered Certified Accountants (ACCA) Professional Qualification

Length and Mode Part-time, flexible (day release, evenings or a combination)

Fees UK and EU part-time students: £495 per paper.

Entry requirements

You must have A-Level qualifications. Students over the age of 21 who have 2 A-Levels may enrol with ACCA on the Mature Student Entry Route.

The course

This course prepares you for the examinations required to become an ACCA accountant. There are 12 core papers (9 Fundamentals papers and 3 Professional papers) and you choose 2 option papers. The number of papers you need to take varies depending on your previous study and any exemptions you are entitled to claim. We run classes for each of the Fundamentals papers (F1-F9) and Professional papers (P1-P7).

Units

Fundamentals papers

- Accountant in Business • Management Accounting
- Financial Accounting • Corporate and Business Law
- Performance Management • Taxation • Financial Reporting
- Audit and Assurance • Financial Management

ACCA Professional Papers (Essentials)

- Governance, Risk and Ethics • Corporate Reporting
- Business Analysis

ACCA Professional Papers (Options)

Choose two from:

- Advanced Financial Management • Advanced Performance Management • Advanced Taxation • Advanced Audit and Assurance

For each paper you will receive up to 40 hours of contact time with lecturers who are experienced accounting professionals. Classes run for 12 weeks and start in September (for the December exams) and February (for the June exams). You will be assessed through examinations set and marked by the ACCA. Papers F1, F2 and F3 may be taken as computer-based examinations.

Career prospects

A job in accountancy can help you fast track to the top in your chosen field, from a partner in an accounting firm to an influential position in government finance, entrepreneur, forensic accountant, finance director, senior internal auditor or business adviser.

For more detailed information on course content visit
mmu.ac.uk/10100



Association of Chartered Certified Accountants (ACCA) Professional Stage

Length and Mode 9 months full-time

Fees UK and EU full-time students: £2,980

Non-EU full-time overseas students: £2,980

Entry requirements

Students must have successfully completed, or have exemption from, Papers F1 to F9 of the Fundamental Stage of the ACCA examinations. International Students please see mmu.ac.uk/international or page 38.

The course

This course is designed to allow those who have successfully completed (or been granted exemptions from) papers F1-F9 to complete their ACCA Professional papers in just 9 months.

Units

To complete the ACCA Professional Stage, you must complete three core papers and two option papers of your choice.

ACCA Professional Papers (Essentials)

- Governance, Risk and Ethics • Corporate Reporting
- Business Analysis

ACCA Professional Papers (Options)

Choose two from:

- Advanced Financial Management • Advanced Performance Management • Advanced Taxation • Advanced Audit and Assurance

These papers are taught at the Business School by experienced Accountancy specialists. In the Autumn term, you will study two core papers across six taught hours a week with December exams, before studying the remaining core paper and two option papers in the Spring across four hours a week with June exams. You will be assessed through written examinations set and marked by ACCA.

Career prospects

Upon completion of this programme, you will be eligible to apply for affiliate membership of the Association of Chartered Certified Accountants (ACCA). If you successfully complete the examinations for this programme you will be eligible to apply with advanced standing to any of our MSc programmes in the area of Accounting and Finance. The skills, knowledge and professionalism acquired will be sought by organisations of all sizes and not just by accounting firms.

For more detailed information on course content visit
mmu.ac.uk/10101





Accounting and Finance and Affiliate of the Association of Chartered Certified Accountants (ACCA)

MSc

Length and Mode 1 year full-time

Fees UK and EU full-time students: £4,600

Non-EU overseas full-time students: £12,500

Entry requirements

You must meet one of the following criteria. 1) Good honours degree (minimum 2:2), or equivalent, in any subject and completed ACCA Fundamental Level papers; 2) First class Honours degree, or equivalent, and exemption from ACCA Fundamentals Level papers; 3) ACCA examination passes and substantial relevant work experience.

If you are not a registered ACCA student, you must register and claim any exemptions before joining the programme. International Students please see mmu.ac.uk/international or page 38.

The course

Designed to provide you with a deeper understanding of business and accounting, this programme offers a dual award of a professional ACCA qualification and a master's degree. You will complete 3 core papers and 2 optional papers from the ACCA Professional level. To attain your master's degree you will complete 2 MSc units and write a dissertation

Units

ACCA Professional Papers (Essentials)

- Governance, Risk and Ethics • Corporate Reporting
- Business Analysis

ACCA Professional Papers (Options)

Choose two from:

- Advanced Financial Management • Advanced Performance Management • Advanced Taxation • Advanced Audit and Assurance

MSc

- Developing Professional Practice • Elective Unit • Dissertation

Both elements of the programme are taught at the Business School by experienced Accountancy and Business specialists. The ACCA papers are assessed by examinations set by the ACCA. The MSc elements of the programme are assessed by a variety of methods such as essays, reports, live client assignments and examinations.

Career prospects

On completion of the course you will hold an MSc and you will have completed all your ACCA exams. You may already have sufficient relevant work experience to become a full ACCA member or you may already be in the job that will allow you to achieve full membership.

For more detailed information on course content visit
mmu.ac.uk/10283

Accounting and Finance

MSc

Length and Mode 1 year full-time

Fees UK and EU full-time students: £4,600

Non-EU full-time overseas students: £12,500

Entry requirements

Normally a good honours degree (minimum 2:2), or equivalent. Your degree should be in accounting or finance or in a related subject with a substantial amount of accounting content. International Students please see mmu.ac.uk/international or page 38.

The course

This programme has been designed to enhance the specialist knowledge and skills of graduates who have already undertaken substantial accounting and finance studies at undergraduate degree level

If you have appropriate ACCA Fundamentals Level exemptions or passes, you are also eligible for this programme and will be well placed to attempt ACCA examinations upon completion of this MSc.

Units

- International Corporate Reporting • Enterprise Analysis
- Governance, Ethics and Risk • Application in Corporate Finance • Accounting, Society and Environment • Developing Professional Practice • Dissertation

This course is taught at the Business School by experienced lecturers drawing on their own research and professional experience. The programme makes significant use of the University's online learning portal to provide additional study materials, links to library resources and websites of interest, and as an aid to discussions. You may also visit local companies and be invited to attend guest lectures.

You will be assessed by a combination of written assignments, examinations, assignments for live clients and case work. Your dissertation will normally take the form of an empirical piece of research.

Career prospects

You will be well placed to move into the finance function of both large and small organisations in the private and public sector. Alternatively you may prefer to seek work in financial analysis, securities and investments or commercial lending.

For more detailed information on course content visit
mmu.ac.uk/10274





Chartered Institute of Management Accountants (CIMA) Professional Qualification

Length and Mode Part-time, flexible (day release, evenings or a combination)

Fees UK and EU part-time students: £495 per paper.

Entry requirements

This course has a flexible entry policy, but you must demonstrate proficiency in both mathematics and English. Depending on your qualifications, you may be entitled to exemptions from some CIMA examinations.

The course

This course prepares you for the examinations required to become a CIMA accountant. The number of papers you need to complete varies depending on whether you enter the programme at certificate or professional level.

Certificate level

This element of the programme consists of five units:

- The Fundamentals of Management Accounting
- Financial Accounting
- Business Mathematics
- Business Economics
- Fundamentals of Ethics, Governance and Business Law.

When you pass the certificate you can progress to the professional level.

Professional level

This element of the programme consists of three learning pillars:

- Enterprise
- Performance
- Financial

Each pillar is divided into three progressive levels – operational, management and strategic – and you must attempt the six exams at operational and management levels before attempting the three strategic level exams. After completing these exams, you must fulfil the requirements of the Test of Professional Competence in Management Accounting.

Classes run for 12 weeks and start in August/September (for the November exams) and January (for the May exams). For each paper you will receive up to 35 hours of contact time with lecturers who are experienced accounting professionals. In 2012 100% of our CIMA course units were rated 'good' or 'better' for their teaching.

You will be assessed through examinations set and marked by the CIMA. Papers for the certificate use computer based assessments. Professional level papers are assessed by examination.

Career prospects

To qualify as a management accountant and associate member of the Institute (ACMA) a person must have passed the examinations and have three years relevant practical experience.

For more detailed information on course content visit
mmu.ac.uk/10102



Chartered Institute of Management Accountants (CIMA) Online Courses

We offer two distance learning, online courses that build on your CIMA qualifications:

- BA (Hons) Sustainable Performance Management
- MSc Strategic Business Management

Each course has its own interactive student portal through which you can access tailored learning materials. Journal papers and e-books can be downloaded from our digital business library and you can use the online noticeboard to engage in discussions with students on your course. Your tutors also contribute to these discussions and provide support via email and scheduled one-to-one online sessions.

BA (Hons) Sustainable Performance Management Length and Mode 12 months part-time

Fees UK, EU and non-EU overseas students: £980. CIMA membership, subscription and registration fees are also payable and must be paid directly to CIMA

Entry requirements

You must be a registered CIMA student or member and have attained a pass mark in all three papers at the Managerial Level of the Professional syllabus since 2005. This does not include exemptions.

The course

You study 2 units. Accounting and Management Control Systems identifies the key performance issues faced by organisations and current and new management accounting systems that can be used to monitor and control operations. The Ethics and Sustainability Accounting unit deepens your knowledge and understanding of sustainability reporting, stakeholder engagement, full cost accounting, ethical theory and organisational change.

MSc Strategic Business Management Length and Mode 1 year part-time

Fees UK, EU and non-EU overseas students: £2,300. CIMA membership, subscription and registration fees are also payable and must be paid directly to CIMA

Entry requirements

You must be a registered CIMA member and hold current associate or fellow membership status.

The course

You study 2 units. The Academic and Professional Development Unit equips you with the knowledge and skills to identify and investigate accounting, finance strategies and practices used by organisations. The dissertation is your opportunity to undertake a significant applied research project into a particular accounting issue of your interest. Your research usually takes place in an organisational setting.

For more information on course content visit
mmu.ac.uk/cima-online



Strategic Financial Management with the Chartered Institute of Management Accountant (CIMA) Examinations

MSc

Length and Mode 9-15 months full-time

Fees UK and EU full-time students: £4,600

Non-EU full-time overseas students: £12,500

Entry requirements

Normally a 2:1 honours degree (or equivalent) as well as CIMA passes in all Operational and Managerial level papers. Applicants with only exemptions should have the equivalent of a first class honours degree. We may, however, consider relevant work experience if you have CIMA passes. International Students please see mmu.ac.uk/international or page 38.

The course

Designed to provide you with a deeper understanding of business and accounting, this programme offers a dual award of a professional CIMA qualification and a master's degree. You will complete the Strategic Level of CIMA, including the T4 Part B Case Study examination. To attain your master's degree you will complete 2 MSc units and write a dissertation

Units

CIMA Strategic Level papers

- Financial Strategy • Performance Strategy • Enterprise Strategy • T4 Part B Case Study

MSc

- Developing Professional Practice • Dissertation

Both elements of the programme are taught at the Business School by experienced Accountancy and Business specialists. You may be invited to visit local companies and attend guest lectures.

The CIMA elements of the programme are assessed by examinations set and marked by CIMA. The MSc units are assessed by a variety of methods including essays, examinations and assignments for live clients and/or case work. Occasionally you may have open book or pre-seen examinations and opportunities to undertake extended project work. Your dissertation will normally be based on a piece of empirical or secondary research or a consultancy project.

Career prospects

Successful completion of this course will give you CIMA Passed Finalist status as well as a master's degree. You will be well placed to move into employment in accounting and finance roles, either in practice for management consultancy or within the finance functions of large and small organisations including the public sector. You will need three years' relevant work experience to become a fully qualified CIMA accountant, which may be gained prior to completing the CIMA qualification.

For more detailed information on course content visit
mmu.ac.uk/10106

Strategic Financial Management MSc

Length and Mode 1 year full-time

Fees UK and EU full-time students: £4,600

Non-EU overseas full-time students: £12,500

Entry requirements

Normally a good honours degree (minimum 2:2), or equivalent, in a subject with substantial accounting content. International Students please see mmu.ac.uk/international or page 38.

The course

As both domestic and international businesses become more integrated, there is a growing demand for financial management professionals with an understanding and appreciation of strategy.

Designed for graduates who have already undertaken substantial accounting and finance studies at undergraduate level, this new programme is ideal for those wishing to study the key financial areas of strategy, finance, performance and business management to Masters level. If you have appropriate CIMA Managerial Level exemptions or passes, you are also eligible for this programme and will be well placed to attempt the CIMA examinations once your MSc is completed.

Units

- International Business Management • Strategic Performance Management • Enterprise Analysis • Applications in Corporate Finance • Developing Professional Practice • Elective Unit • Dissertation

This course is taught at the Business School by experienced lecturers drawing on their own research and professional experience. It makes significant use of the University's online learning portal to provide additional learning materials, links to library resources and websites of interest, and as an aid to discussions. There may also be visits to local companies and guest lectures.

You will be assessed by a combination of written assignments, examinations, assignments for live clients and case work. Your dissertation will normally take the form of an empirical piece of research.

Career prospects

You will be well placed to move into employment in accounting and finance roles, either in practice for management consultancy or within the finance functions of large and small organisations including the public sector.

For more detailed information on course content visit
mmu.ac.uk/10275

Economic and Financial Analysis

MSc

Length and Mode 1 year full-time

Fees Full-time UK and EU students: £4,600

Non-EU full-time overseas students: £12,500

Entry requirements

Normally a good honours degree (minimum 2:2), or equivalent, in economics, finance or business. If your degree is not in one of these subjects, please contact the Business School to discuss your application. If you do not have a degree, we will consider your application if you have significant relevant experience or equivalent professional qualifications. International Students please see mmu.ac.uk/international or page 38.

The course

Designed for graduates seeking a career-focused economics programme, this course will help you develop the specialist knowledge and skills required for graduate roles in banking, the financial sector, financial regulation or the civil service.

Many of the assignments for this course can be tailored to your chosen career path. You select an Elective Unit after you have received employability training so that you can choose a unit that supports your career choice. The Developing Professional Practice unit equips you with industry-standard research skills and there may be opportunities to undertake a project for an external client.

Units

• International Financial Management • Economic Theory and Quantitative Methods • Behavioural Finance • Economics of the Financial System • Elective Unit • Developing Professional Practice • Dissertation

This course is taught at the Business School by an experienced academic team who will draw on their own research and professional experience. The programme makes significant use of the University's online learning portal to provide additional learning materials and links to library resources and websites guest lectures.

You will be assessed by a combination of written assignments, examinations, case work and, where possible, a client project. Your dissertation will normally take the form of an empirical piece of research.

Career prospects

The demand for economics and finance graduates is consistently high and this MSc prepares you for a range of careers in banking, finance or economics. Economics graduates from MMU have taken roles in the Government Economics Service, the Office of National Statistics, the Department of Work and Pensions and the Bank of England.

For more detailed information on course content visit
mmu.ac.uk/10306

Finance and Business

MSc

Length and Mode 1 year full-time

Fees UK and EU full-time students: £4,600

Non-EU full-time overseas students: £12,500

Entry requirements

Normally, a good honours degree (minimum 2:2), or equivalent, in a business or economics subject that includes some accounting or finance. We will also consider your application if you have significant proven management experience in a relevant field or degree equivalent professional qualifications. International Students please see mmu.ac.uk/international or page 38.

The course

Ideal for graduates with a degree in a business, economics or finance/accounting related discipline, this programme has been designed for those seeking to develop a financial management career in either the public or private sector.

With an emphasis on financial management within organisations, graduates from this programme often go on to take professional qualifications in accounting, taxation or financial services. Others may choose to use the financial expertise gained from the course to manage their own business.

Units

• Accounting for Management Control • Developing Professional Practice • International Business Management • International Corporate Reporting • International Financial Management • Elective Unit • Dissertation/Consultancy Project

This course is taught at the Business School by experienced lecturers drawing on their own research and professional experience. It makes significant use of the University's online learning portal to provide additional learning materials and links to library resources and websites of interest. There may also be visits to local companies and guest lectures.

You will be assessed by a combination of written assignments, examinations, assignments for live clients and case work. Your dissertation will normally take the form of an empirical piece of research.

Career prospects

You will be well placed to move into the finance function of both large and small organisations in the private and public sector. Alternatively you may prefer to seek work in financial analysis, securities and investments or commercial lending.

For more detailed information on course content visit
mmu.ac.uk/10103



Financial Planning and Business Management

MSc

Length and Mode PgCert: 10-12 months part-time

PgDip: 14-16 months part-time

MSc: 21 months part-time

Fees UK and EU part-time students: £510 per 20 credits
(A Masters qualification typically comprises 180 credits).

Entry requirements

All applications will be considered on an individual basis.

To be eligible for 'Advanced Standing', you will normally need to meet the following three criteria:

1. You have gained the Chartered Financial Planning and/or Certified Financial Planner^{CM} certification (or an acceptable alternative)
2. You have four years of relevant management experience
3. You are engaged in continuing professional development (CPD) activities.

The course

Developed through close discussion with the Institute of Financial Planning, this programme has been designed for independent financial advisers and financial planners. The course will develop your knowledge and understanding of financial planning concepts, theories and contemporary management practices.

Available at three levels, the Postgraduate Certificate will introduce you to the core syllabus and provide you with a necessary basis from which to complete the Postgraduate Diploma and MSc. The Postgraduate Diploma provides you with an opportunity to conduct a feasibility study for a business project which can then be investigated further in your MSc dissertation.

Units

PGCert

- Third Generation Financial Planning
- Professional Practice Management

PGDip

- Developing Professional Practice

MSc

- Dissertation

Delivered on a part-time, blended-learning basis through the provision of a series of 1-2 day workshops, this course is supplemented by online learning resources and self-directed study.

You will be assessed through written assignments, presentations, interviews and critical evaluations upon the value of academic theory in practice. Your dissertation will normally centre on work-based research into a complex managerial or business issue.

Career prospects

The focus of this programme is on developing your knowledge and understanding of financial planning concepts, theories and contemporary management practices. This will enable you to add value to the advice and financial services you provide.

For more detailed information on course content visit
mmu.ac.uk/10284

Financial Planning and Wealth Management

MSc

Length and Mode 1 year full-time

Fees UK and EU full-time students: £4,600

Non-EU full-time overseas students: £12,500

Entry requirements

Normally a good honours degree (minimum 2:2), or equivalent, in a related subject area such as accounting, finance, business or management. We will also consider your application if you do not have a degree but can demonstrate that your work experience and qualifications provide you with the skills and aptitude needed for this course. International Students please see mmu.ac.uk/international or page 38.

The course

Developed in association with the Institute of Financial Planning, this programme is ideal for those seeking to develop a career in financial planning or wealth management. You will examine the core concepts of wealth management including investment advice, private banking, financial planning and tax advisory services. You will also develop a practical understanding of financial ethics, compliance and corporate governance and be able to explore aspects of marketing that relate to financial services from both a strategic and tactical perspective.

Units

- Behavioural Finance • Developing Professional Practice
- Integrated Marketing Communications, Planning and Control
- Professional Practice Management • Regulation, Compliance and Governance • Wealth Management • Dissertation

This programme is taught at the Business School by experienced lecturers drawing on their professional experience. This course makes extensive use of web based resources to provide additional learning materials, links to library resources and to facilitate discussions.

You will be assessed by essays and report style assignments, examinations, research projects and portfolios, open book examinations and extended project work. Your dissertation will normally take the form of an extended empirical, project-based or consultancy-style piece of research.

Career prospects

This course is ideal for those planning a career in the growing financial planning or wealth management sector. The programme integrates conceptual understanding with key practical skills and provides a platform for entry into a developing professional field.

For more detailed information on course content visit
mmu.ac.uk/10105





Masters of Business Administration MBA

Length and Mode 1 year full-time (September start)
24-30 months part-time (block delivery, October and February start)

Fees Executive MBA (UK and EU students): £16,500
Full-time MBA (UK, EU and non-EU overseas students): £16,500

Entry requirements

This AMBA-accredited MBA programme is for professionals with management experience. We are delighted to accept applicants who meet one of the following criteria.

1. Minimum of three years relevant work experience and a good (2:2) degree in any subject or an equivalent academic or professional qualification.
2. Significant management experience and a substantial record of achievement. Applicants offering these credentials may not have previously studied at university level.

Please note: supporting references are required in all cases. International Students please see mmu.ac.uk/international or page 38.

The course

Designed to provide you with an in-depth understanding of cutting edge business theory and practice, the Business School's AMBA accredited MBA programme is ideal for those seeking to develop an executive career in industry, consultancy, banking or the public sector. This programme is also ideal for those interested in developing their own business.

There are three stages. During the first stage you will be introduced to the functional disciplines of management and begin to develop the language of management and an understanding of the core concepts within the discipline.

During the second stage, subject material becomes even more integrative and the programme considers different aspects of strategic management in depth. You are challenged to view an organisation as a complete entity and to consider holistic, strategic approaches. You are also trained in consultancy and research methodologies in order to prepare you for the next stage of the MBA.

In the final stage, you will complete a project. This can be a piece of business consultancy, based upon a real organisation, an enterprise project or a dissertation. This is a substantial piece of work of approximately 12,000-15,000 words and you can use it to research and address a business issue for your organisation or placement provider.



Units

- Managing Human Performance • Managing Customer Value
- Managing for Business Excellence • Financial Analysis and Management
- Contemporary Issues in the International Environment • Corporate Business Strategy in an International Context
- Strategy Implementation • Organisational Review and Change • Developing Professional Practice • Elective Units
- Research Methods and the MBA project

The elective units you select enable you to broaden your studies or to develop an element of specialisation in a chosen discipline. Given the cross disciplinary nature of the MBA programme, you are able to draw on staff expertise from across the Business School to enjoy a wide choice of possible optional units. Please see our online prospectus for details.

Programme details

The MBA programme is taught at the Business School by a specialist team made up of recognised experts in their field. Please see our online prospectus for both full-time and part-time attendance arrangements.

Integral to the MBA programme is an international study tour which has previously taken place in Barcelona, Beijing and Prague. All flights, hotels and subsistence costs are covered by your course fees.

You will be assessed through assignments, time-constrained activities, exams and presentations.

Career prospects

Previous MBA graduates can be found working in industry, consultancy, banking and the public sector as well as their own start-up businesses. The programme aims to provide excellent opportunities to enhance managerial competence and self-development, thereby improving promotional and career prospects.

For more detailed information on course content visit mmu.ac.uk/10149



Case Study: Paul Jaini

MBA

Before I started studying for my MBA, I was training to be a commercial airline pilot in the United States and wanted to formalise my transferable skills. I chose to come to Manchester Metropolitan University as the course is AMBA accredited and Manchester was a much more affordable option than London.

I feel very privileged to have studied my MBA here as the teaching is of a very high standard and was frequently delivered by experts from industry itself. The real-world insight was brilliant, as it helps to build an understanding of the issues which businesses face. I was also very impressed by the level of support available. The MBA is a very challenging and intensive course so it was great to have that additional support from dedicated staff in the department. Everybody is here to help.

I would certainly recommend the MBA programme at the Business School. To succeed, it's important that you're committed and clear about your goals. I'm looking forward to taking what I have learnt out in to the workplace and using the valuable skills I've developed.



Management

MSc

Length and Mode 1 year full-time

Fees UK and EU full-time students: £4,600

Non-EU full-time overseas students: £12,500

Entry requirements

Normally a good honours degree (minimum 2:2), or equivalent, in any subject. This course is particularly appropriate for graduates who have not previously studied a business-related subject. We also consider applications if you do not have a degree but do have substantial relevant experience. International Students please see mmu.ac.uk/international or page 38.

The course

Aimed at students wishing to blend the knowledge and skills gained from their first degree with specialist management and project management training, this broad-based course will provide you with a solid understanding of contemporary managerial thought and practice.

With a strong focus on developing practical skills, this programme will teach you what effective management actually means and how management theory can be applied to the workplace. You will also develop valuable skills in areas such as strategy and planning, human resource management, marketing, information and data management, and accounting and finance for managers.

Units

- Accounting and Finance for Managers • Understanding People and Organisations • Management Information Systems
- Market-Led Management • Social and Organisational Aspects of Projects • Developing Professional Practice • Elective Unit
- Consultancy Project/Dissertation

This programme is taught at the Business School by experienced tutors drawing on their real world management experience. This course also makes extensive use of online resources to provide additional learning materials and to support course discussions. You may also visit local companies and be invited to attend guest lectures.

You will be assessed by essays, examinations, presentations and multimedia assignments.

Career prospects

This programme aims to equip graduates with the skills needed to enter their chosen management field. Graduates from this programme are expected to use the qualification in combination with their first degree to provide a personal profile that makes them stand out from other applicants.

For more detailed information on course content visit
mmu.ac.uk/10147

Management (Part-Time)

MSc

Length and Mode 18-24 months part-time

Fees UK and EU part-time students: £510 per 20 credit unit.

A Masters qualification typically comprises 180 credits.

Entry requirements

You will normally hold relevant professional qualifications, and management qualifications at level six as well as relevant management experience.

The course

Aimed at professionals wishing to blend the knowledge and skills gained from their first degree with management and project management, this programme seeks to engage with current leadership and people management issues.

With a broad syllabus, you will develop an excellent grounding in contemporary management theory and learn how it can be applied practically to current working practices. You will also develop the analytical skills required to consider the implications that these issues might have for future management practice and organisational policy.

Although all applications should be made for the MSc, completion of the taught units only can lead to the award of Postgraduate Diploma.

Units

- Leading and Managing People • Managing Organisational Performance • Organisational Change and Transition
- Accounting and Finance for Managers • Managing Operations and Continuous Improvement • Project Management Methods and Tools • Developing Professional Practice • Dissertation

This programme is taught at the Business School by experienced senior lecturers drawing on their real world management experience. This course also makes extensive use of online resources to provide additional learning materials and to support class discussions.

You will be assessed through coursework, with a separate piece for each unit. Assessment is progressive and usually takes place at the end of each term.

Career prospects

The programme equips prospective or recently appointed managers with a range of management skills to support them in their managerial careers in the private, public and voluntary sectors.

For more detailed information on course content visit
mmu.ac.uk/10148





Digital Business Management MSc

Length and Mode 1 year full-time

Fees UK and EU full-time students: £4,600

Non-EU full-time overseas students: £12,500

Entry requirements

Normally a good honours degree (minimum 2:2), or equivalent, preferably in a related subject area such as management, business, e-commerce, information management or computing. We will also consider your application if you have significant management experience or degree equivalent professional qualifications. International Students please see mmu.ac.uk/international or page 38.

The course

Aimed at both those with a computer science background or those with a substantial amount of business in their first degree who want to extend their knowledge of digital, this programme is designed to teach you two key languages – business and technology.

In today's economy, few businesses can hope to succeed without a technological element integrated into the fabric of their operation. Your studies will allow you to develop the acumen necessary to assess business needs and identify opportunities for digital systems that will support business objectives. Your studies will cover issues such as researching different digital products, developing a business case to support the introduction of a new system, planning and project managing the implementation of a new system and addressing people management challenges that can arise with the introduction of new working practices.

Units

• Developing Professional Practice • Digital and Media Environment • Digital Project Management • Emerging Technologies for Digital Business • Enterprise Resource Planning • Strategy, Environment and Markets • Understanding People and Organisations • Dissertation

This course is taught at the Business School by experienced tutors with real world consultancy and research experience in the field of digital business. Opportunities may exist for short (6-12 week) placements during the summer period which could be linked to your dissertation or research project.

You will be assessed through a mixture of written essays and examinations, alongside face to face or digital presentations and multimedia assignments.

Career prospects

Graduates may go into roles in major corporate management functions, such as strategy, marketing, finance, sales and procurement. Big players in global digital business have a track record in recruiting professionals with a digital business management profile to a variety of posts.

For more detailed information on course content visit
mmu.ac.uk/10163



Approved Centre

Human Resource Management MSc

Length and Mode 1 year full-time

Fees UK and EU full-time students: £5,600

Non-EU full-time overseas students: £13,500

Entry requirements

Normally a good honours degree (minimum 2:2), or equivalent, in any subject. We will also consider your application if you have degree equivalent professional qualifications or significant management experience. International Students please see mmu.ac.uk/international or page 38.

The course

Ideal for both graduates looking to develop a career in HR and professionals wishing to re-train or re-focus their vocation, this CIPD accredited course will provide you with an excellent grounding in all aspects of Human Resources, with a particular focus on the advantages of strategic HR.

This programme has been devised to help you develop the knowledge, skills and attitudes required of today's HR professional, offering a balance between theory and practice. You will also have the opportunity to develop an element of specialisation by choosing an elective unit.

Units

• Leading, Managing and Developing People • HRM in Context • Developing Skills for Business Leadership • HR Research in Practice • Resourcing, Reward and Performance • Elective Unit • Dissertation

This programme is taught at the Business School by a team of experienced lecturers who are active in researching in the field and have strong links with the HR profession. The course also includes attendance at the annual CIPD National Conference in November and an off-site development event. The programme incorporates a short-term HRM placement which many students choose to use as a dissertation research opportunity.

You will be assessed by a combination of examinations and individual and group coursework. For the CIPD accreditation assessment of professional skills, you will also write a record of continuing professional development.

Career prospects

Human Resource Management is an increasingly attractive and well-rewarded career, and as a result is becoming more popular amongst graduates. This CIPD accredited course enables you to distinguish yourself from the competition by demonstrating a combination of commitment, knowledge and skills.

For more detailed information on course content visit
mmu.ac.uk/10158



Approved Centre

Human Resource Management (Part-Time)

MSc

Length and Mode Two years part-time

Fees Part-time UK and EU students: £620 per 20 credits unit.
A Masters qualification typically comprises 180 credits.

Entry requirements

Normally a good honours degree (minimum 2:2), or equivalent, in any subject. We will also consider your application if you have significant management experience or degree equivalent professional qualifications. We recommend that you should be working in a role that enables you to apply your HR studies to your workplace to ensure that you receive maximum benefit from studying this MSc.

The course

Designed for HR professionals and managers seeking a professionally accredited MSc this course has been designed to enable you to combine work and study.

With a focus on developing the knowledge, skills and attitudes required of today's HR professional, this programme offers the perfect balance between theoretical study and practical application in the workplace.

This course also offers the opportunity to develop an element of specialisation relevant to your career aspirations and professional interests.

Units

• Leading, Managing and Developing People • HRM in Context
• Developing Skills for Business Leadership • HR Research in Practice • Resourcing, Reward and Performance • Elective Unit (Employment Law is available as an elective unit) • Dissertation

This programme is taught at the Business School by a team of experienced lecturers who are active in researching in the field and have strong links with the HR profession. The course also includes a management skills/self development residential event.

Classes for this programme offer the opportunity to study either one afternoon and one evening per week, or alternatively two evenings. There are also 5 days of daytime workshops spread across the duration of the programme.

You will be assessed by a combination of examinations and individual and group coursework. For the CIPD accreditation assessment of professional skills, you will also write a record of continuing professional development.

Career prospects

Human Resource Management is an increasingly attractive and well-rewarded career, and as a result is becoming more popular amongst graduates. This CIPD accredited course enables you to distinguish yourself from the competition by demonstrating a combination of commitment, knowledge and skills.

For more detailed information on course content visit
mmu.ac.uk/10285



Approved Centre

International Human Resource Management

MSc

Length and Mode 1 year full-time

Fees UK and EU full-time students: £5,600
Non-EU full-time overseas students: £13,500

Entry requirements

Normally a good honours degree (minimum 2:2), or equivalent, in any subject. We will also consider your application if you have degree equivalent professional qualifications or significant management experience. International Students please see mmu.ac.uk/international or page 38.

The course

This CIPD accredited course is designed for people who have a particular interest in global employment issues or are looking to establish a career outside the UK. With a particular focus on the benefits of strategic HR practices, this programme is ideal for students coming straight from a first degree or professionals looking to change career direction.

This programme has been devised to help you develop the knowledge, skills and attitudes required of today's HR professional. In keeping with the course's global focus, the programme features a specialist unit on Comparative and International HRM.

Units

• Leading, Managing and Developing People • HRM in Context
• Developing Skills for Business Leadership • HR Research in Practice • Resourcing, Reward and Performance • Comparative and International HRM (30 credit unit) • Dissertation

This programme is taught at the Business School by a team of experienced lecturers who are active in researching in the field and have strong links with the HR profession. The course includes attendance at the annual CIPD National Conference in November and an off-site development event. The programme also incorporates a short-term HRM placement which you may choose to use as a dissertation research opportunity.

You will be assessed by written assignments, reports and case study analyses alongside a small number of written examinations.

Career prospects

Human Resource Management is an increasingly attractive and well-rewarded career that offers opportunities to work in the UK, Europe or overseas. This CIPD accredited course enables you to distinguish yourself from the competition demonstrating the combination of commitment, knowledge and skills.

For more detailed information on course content visit
mmu.ac.uk/10159



International Business Management MSc

Length and Mode 1 year full-time

Fees UK and EU full-time students: £4,600

Non-EU full-time overseas students: £12,500

Entry requirements

Normally a good honours degree (minimum 2:2), or equivalent, in a business related subject. We will also consider your application if you have significant management experience or degree equivalent professional qualifications. International Students please see mmu.ac.uk/international or page 38.

The course

Designed to further develop the understanding of economics, finance and business knowledge you gained during your first degree, this programme will enhance your skills in these key areas by placing them in an international business context.

Taking in areas such as international strategy, globalisation and innovation, you will gain an understanding of theoretical and conceptual management through a globally-focused core syllabus. The Specialist Stream unit enables you to focus on a particular professional area of your choice such as marketing and PR, logistics and supply chain management, project management, finance, economics, digital business or sustainable business.

Units

- Innovation and Globalisation Strategy • International Business Management • International Strategy • Specialist Stream
- Developing Professional Practice • Dissertation

This course is taught at the Business School by an international team of research-active specialists. You may also visit local companies and be invited to attend guest lectures. Short term placements are also available with local companies.

You will be assessed by a combination of coursework and written examinations. Your dissertation will normally take the form of an empirical piece of research.

Career prospects

This programme aims to equip aspiring management professionals to enter their chosen management field. Graduates from this programme are expected to use the qualification in combination with their first degree and other personal achievements to provide a personal profile that makes them stand out from other applicants.

For more detailed information on course content visit mmu.ac.uk/10151

Leadership MSc

Length and Mode MSc: 24 months part-time

Postgraduate Diploma: 18 months part-time

Postgraduate Certificate: 8 months part-time

Fees UK and EU part-time students: £510 per 20 credit unit.

A Masters qualification typically comprises 180 credits.

Entry requirements

Normally a good honours degree (minimum 2:2), or equivalent, in any subject and management experience. We will also consider your application if you have significant management experience or degree equivalent professional qualifications.

The course

Recognising that effective leadership is central to achieving long term success for any organisation, this programme has been devised to provide a challenging, innovative and supportive learning environment for professional managers to test out new concepts and cutting-edge ideas in the field of leadership.

The programme has been designed to provide you with a flexible learning experience and a solid foundation in the field of leadership and performance.

Units

- Dynamics of Leadership • Managing Organisational Performance • Reflective Leadership • Organisational Change and Transition • Leadership Ethics • Developing Professional Practice • Dissertation

This programme is taught at the Business School by professionally qualified lecturers with relevant professional experience. Your classes are a combination of lectures, seminars and practical workshops. The programme is delivered over 8-24 months through a combination of two 2-day blocks with occasional weekend attendance.

You will be assessed through work-based projects, written assignments and the research project.

Career prospects

Effective and professional leadership is clearly recognised by organisations as a key area in achieving success. This programme provides an excellent basis for career development either within your role, occupation or profession or as a basis for enhanced professional flexibility.

For more detailed information on course content visit mmu.ac.uk/10153





Leadership in Health and Social Care MSc

Length and Mode 18-24 months part-time

Fees UK and EU students part-time: £510 per 20 credit unit.
A Masters qualification typically comprises 180 credits.

Entry requirements

Normally a good honours degree (minimum 2:2), or equivalent, in any subject and management experience gained in the health or social care sectors. We will also consider your application if you have significant management experience gained in the health or social care sectors or relevant, degree equivalent professional qualifications.

The course

This part-time programme has been developed to provide health or social care professionals with a flexible way to develop the specialist knowledge and leadership skills required to respond to the emerging challenges posed by the Government's evolving healthcare agenda. With a focus on providing you with a solid foundation in the field of leadership and performance, this programme offers the quality of applied education you will need to meet these challenges in the health and social care workplace.

Delivered across six units, including an elective unit to permit you an element of specialisation, this programme examines several challenge areas in some detail.

Units

• Dynamics of Leadership • Contemporary Issues in Health and Social Care • Managing Organisational Performance • Reflective Leadership • Organisational Change and Transition • Optional Unit • Developing Professional Practice • Dissertation

This programme is taught at the Business School by an experienced academic team drawing on their own research and practical experience of the health and social care sector.

Teaching is delivered through a combination of lectures, seminars and practical workshops in 2-day blocks with occasional weekend attendance.

You will be assessed through a combination of work-based projects and written assignments. Your dissertation will usually be based on either empirical or consultancy-based research.

Career prospects

This professional qualification is designed to enhance the career prospects of those working in health and social care policy and management. Graduates of the course may also progress to further related study.

For more detailed information on course content visit
mmu.ac.uk/10160

Certificate in Professional Studies – Management and Leadership

Length and Mode 6 months part-time

Fees UK and EU students part-time: £2,010

Entry requirements

There are no formal entry requirements for this programme. It is open to candidates with at least two years' managerial or supervisory experience, who can demonstrate appropriate prior learning through business-related experience.

The course

Designed to build on the practical knowledge and skills you have developed through your real-world experience of management, this dual award is ideal for managers wishing to demonstrate that they not only understand theory, but how it can be put into practice. Through this programme, you explore the latest techniques, skills and thinking appropriate to modern management and leadership practice.

By completing this programme, you will receive not only a Certificate in Professional Studies, but also a Chartered Management Institute Diploma in Management, as well as the opportunity to apply for individual Chartered Management status.

Units

• Organisation, Information and Marketing • Financial Analysis
Management and Information • Personal, Individual and Team Development

This programme is taught at the Business School by professionally qualified staff with relevant academic and workplace experience through a range of workshops and project-based assignments.

You will be assessed by work-based projects.

Career prospects

On completion of this programme you will receive a University Certificate and the Chartered Management Institute's Diploma in Management. The Chartered Management Institute (CMI) is the UK's only chartered body specialising in management and leadership and setting national standards. This professional qualification will help to improve your chances of career progression – you are likely to earn £81,000 more over the course of your career than unqualified managers (CMI 2010).

For more detailed information on course content visit
mmu.ac.uk/10252





Project Management

MSc

Length and Mode 1 year full-time, 2 years part-time

Fees UK and EU full-time students: £4,600

Non-EU full-time overseas students: £12,500

UK and EU part-time students: £510 per 20 credit unit.

A Masters qualification typically comprises 180 credits.

Entry requirements

Normally a good honours degree (minimum 2:2), or equivalent, in a business related subject. We will also consider your application if you have extensive relevant experience or professional qualifications. International Students please see mmu.ac.uk/international or page 38.

The course

Project Management skills are in demand and you need only look at job websites to see how many roles have been created requiring this specialised skillset. On this programme you will develop a deep understanding of how the technical, cultural, political and financial aspects of a task are managed, and how people management challenges such as motivation, skill development and power issues are successfully handled.

As one of the only UK universities offering MSc degrees in this emerging discipline, the successful completion of this programme will provide you with an important advantage.

Units

• Strategy, Environment and Markets • Understanding People and Organisations • Social and Organisational Aspects of Projects • Project Management Methods and Tools • Management Information Systems • Digital Project Management • Developing Professional Practice • Consultancy project/Dissertation

The programme is taught by experienced tutors, who draw on their real world project management experience. Online resources are used to provide additional learning materials and to support course discussions. You may also visit local companies and be invited to attend guest lectures.

You will be assessed by examination and coursework undertaken both individually and as part of group projects.

Career prospects

Graduates from the Business School have an excellent record in gaining employment in a variety of disciplines and roles. Given the specialist nature of this programme, graduates are expected to combine their Project Management qualification with their current qualifications and personal achievements to develop a unique personal profile that stands out from other candidates.

For more detailed information on course content visit mmu.ac.uk/10156



Logistics and Supply Chain Management

MSc

Length and Mode 12 months full-time

Fees UK and EU full-time students: £4,600

Non-EU full-time overseas students: £12,500

Entry requirements

Normally a good honours degree (minimum 2:2), or equivalent, in any subject. We will also consider your application if you have degree equivalent professional qualifications or significant management experience. International Students please see mmu.ac.uk/international or page 38.

The course

Designed for students wishing to extend their business knowledge and specialise in the increasingly important area of Logistics and Supply Chain Management (LSCM), this programme is very firmly rooted in the most up-to-date needs of the industry it supports. Recognising that the routine application of Internet and e-commerce has revolutionised LSCM, this course pays particular attention to developing your skills in this area through a strong emphasis on information technology/information systems content throughout the syllabus.

The programme has been devised to enhance your understanding and skills in areas such as managerial and technical competence, aligning LSCM with broader strategic goals and leadership.

Units

• Accounting and Finance for Managers • Applied Logistics and Supply Chain Management • Enterprise Resource Planning • Management Information Systems • Logistics and Supply Chain Management in a Business Context • Strategy, Environments and Markets • Understanding People and Organisations • Developing Professional Practice • Dissertation

This programme is taught at the Business School by experienced senior lecturers drawing on their real world LSCM experience. You may also visit local companies and be invited to attend guest lectures.

You will be assessed by examinations and coursework. Coursework comprises both individual assignments, group and project work.

Career prospects

This programme aims to equip aspiring LSCM professionals to enter their chosen management field. Graduates from this programme are expected to use the qualification in combination with their degree and other personal achievements to provide a personal profile that makes them stand out from other applicants.

For more detailed information on course content visit mmu.ac.uk/10157



Sustainable Business

MSc

Length and Mode 1 year full-time, 2 years part-time

Fees UK and EU full-time students: £4,600

Non-EU full-time overseas students: £12,500

UK and EU part-time students: £510 per 20 credit unit.

A Masters qualification typically comprises 180 credits.

Entry requirements

Normally, a good honours degree (minimum 2:2), or equivalent, preferably in a related subject area such as geography, environmental science, environmental management or business. International students please see mmu.ac.uk/international or page 38.

The course

This course is devised for students wishing to pursue an environmental sustainability related career in business, consultancy, government or the voluntary/NGO sector. The teaching team is composed of academics from the Business School and the University's department of Environmental and Geographical Sciences.

This programme will develop and enhance your knowledge and skills in the area of the business sustainability interface, touching on key areas such as identifying business opportunities and threats surrounding sustainability, analysing sustainable business practices and assessing the role of accounting in the broader social context. You will also learn core business skills, which makes this programme suitable for entrepreneurial individuals who might be considering establishing a new 'green' business.

Units

• Sustainable Business • Accounting, Society and the Environment • Business and Sustainability • Sustainable Development • Strategy, Environment and the Markets • Understanding People and Organisations • Developing Professional Practice • Dissertation

This programme is taught at both the Business School and the Faculty of Science and Engineering by experienced senior lecturers drawing on their own research interests and real world environmental consultancy experiences. You will have the option to join the Environmental and Sciences Masters introductory field trip as well as the opportunity to apply for short term (6-12 week) summer placements that could be linked to your dissertation.

You will be assessed by essay or report style assignments and presentations.

Career prospects

This course aims to instil an understanding of sustainability and the environment alongside a keen sense of business and organisational management needs. By successfully completing this programme, you will have the relevant skills and knowledge required of future entrepreneurs or managers operating across a range of sectors in public, private and non-governmental organisations.

For more detailed information on course content visit
mmu.ac.uk/10152

Internet Retailing

MSc

Length and Mode MSc: 30 months part-time

PgDip: 24 months part-time

PgCert: 12 months part-time

Fees Fees are set by Econsultancy. See: <http://econsultancy.com/uk/training/qualifications/marketing/funding> for the latest details.

Entry requirements

Normally a good honours degree (minimum 2:2), or equivalent, in any subject. We also consider applicants who have significant relevant management experience or degree equivalent professional qualifications. Exemptions from certain modules may be available under the prior accredited learning scheme.

The course

Devised by the Business School and taught by Econsultancy, the UK's leading digital marketing training organisation, this part-time programme will guide you through every aspect of contemporary internet retailing. With a focus on developing the practical skills demanded of this rapidly developing sector, the course syllabus is deliberately expansive to provide you with a genuine understanding and appreciation of internet retailing as a complete discipline.

By successfully completing this programme, you will be prepared for a commercial leadership role having developed a broad perspective of the challenges, trends and opportunities that surround e-commerce.

Units

• Developing Professional Practice • Internet Retailing Operations and IT Logistics • Marketing and Customer Insight for Internet Retailing • Product and Service Development in Internet Retailing • Strategy and People for Internet Retailing Leaders • Work-Based Learning • Dissertation

The programme is taught by industry practitioners from Econsultancy with extensive online resources and support. You will be assessed by context based formative projects with your own or a client's organisation.

This course is designed to fit around your current employment with flexible study periods – although the full programme must be completed within five years. If you choose to study for the Certificate or Diploma, you can take a study break before moving to the next stage. The programme has specific training days each year, with six days in London with Econsultancy and 2-3 days at the Business School.

Career prospects

Internet Retailing is one of the world's fastest growing new media marketing disciplines, and one of the most dynamic employment markets in the UK. Current evidence indicates substantial growth in the sector.

For more detailed information on course content visit
mmu.ac.uk/10165



Digital Marketing Communications MSc

Length and Mode MSc: 30 months part-time

PgDip: 24 months part-time

PgCert: 12 months part-time

Fees Fees are set by Econsultancy. See: <http://econsultancy.com/uk/training/qualifications/marketing/funding> for the latest details.

Entry requirements

Normally a good honours degree (minimum 2:2), or equivalent, in any subject. We also consider applicants who have significant relevant experience or degree equivalent professional qualifications. Exemptions from certain modules may be available under the prior accredited learning scheme. International Students please see mmu.ac.uk/international or page 38.

The course

This course has been devised by the Business School in partnership with Econsultancy, the UK's leading digital marketing training company. Designed as a key part of our on-going drive towards building effective, industry-recognised training in digital marketing, this programme will provide you with a thorough knowledge and understanding of the digital marketing landscape, as well as the practical skills to evaluate and implement digital communication techniques in the workplace.

Units

Stage 1

- Strategy and Planning for Digital Marketing • Customer Acquisition and Conversion Concepts in Digital Marketing Communications • Work Based Independent Learning Unit

Stage 2

- Customer Management and Retention Concepts in Digital Marketing Communications • Monitoring, Measurement and Management • Developing Professional Practice

Stage 3

- Dissertation

The programme is taught by industry practitioners from Econsultancy with extensive online resources and support. You will be assessed by context based formative projects with your own or client's organisation. This course is designed to fit around your current employment with flexible study periods – although the full programme must be completed within five years. If you choose to study for the Certificate or Diploma, you can take a study break before moving to the next stage. The programme has specific training days each year, with six days in London with Econsultancy and two to three days at the Business School.

Career prospects

Digital marketing is one of the world's fastest growing new media marketing disciplines, and one of the most dynamic employment markets in the UK today. Current evidence indicates substantial growth in the sector.

For more detailed information on course content visit mmu.ac.uk/10162



Marketing Communications MSc

Length and Mode 1 year full-time or 3 years part-time

Fees UK and EU full-time students: £4,600

Non-EU full-time overseas students: £12,500

UK and EU part-time students: £510 per 20 credit unit.

A Masters qualification typically comprises 180 credits.

Entry requirements

Normally a good honours degree (minimum 2:2), or equivalent, in any subject. We will also consider your application if you have significant, relevant experience or degree-equivalent professional qualifications. International Students please see mmu.ac.uk/international or page 38.

The course

This course has been developed to meet the demand for skilled professionals within the constantly evolving marketing communications industry. The programme has links with the Institute of Direct and Digital Marketing and the Chartered Institute of Public Relations and counts for 50% of the CIM Professional Diploma in Marketing.

All students study common core units and then follow a specialist route. For each route, you undertake a dissertation on a topic from within your chosen subject.

Units

Core

- Creative Industries: Environment, Market Analysis and Strategy
- Integrated Marketing Communications, Planning and Control
- International Brand Strategy • Digital and Media Environment

Digital Marketing Communications route

- Strategy and Planning in DMC • Developing Professional Practice • Dissertation

Public Relations route

- PR and Communication Theory and Practice • Developing Professional Practice • Dissertation

Marketing Communications route

- Creative Thinking • Developing Professional Practice
- Dissertation

The programme is taught at the Business School through a combination of lectures, seminars and workshops. Guest lectures from professionals, as well as live project work with client organisations also feature.

Career prospects

Marketing communications is a leading career choice for UK graduates, and the University offers excellent regional, national and international links to the communications industry. We also provide advice and guidance on CVs, applications and interview technique.

For more detailed information on course content visit mmu.ac.uk/10251



International Creative Advertising

MSc

Length and Mode 1 year full-time, 2 years part-time

Fees UK and EU full-time students: £4,600

Non-EU full-time overseas students: £12,500

UK and EU part-time students: £510 per 20 credit unit.

A Masters qualification typically comprises 180 credits.

Entry requirements

Normally a good honours degree (minimum 2:2), or equivalent, preferably in an advertising, design or marketing subject. We also consider applications from professionals with significant relevant experience. UK applicants will be interviewed. European and overseas applicants will be asked to send digital examples of their work. International Students please see mmu.ac.uk/international or page 38.

The course

This unique course combines the expertise and resources of both the Business School and Manchester School of Art. It provides a high quality learning experience tailored to the industry's growing demand for highly skilled professionals with a genuine understanding of both the commercial and creative aspects of the international advertising world.

Covering commercial, theoretical and creative units, this programme also encourages you to participate in live projects and professional body student competitions.

Units

- Art Direction and Media at Manchester School of Art
- Creative Thinking at Manchester School of Art
- Developing Professional Practice
- International Brand Strategy
- Market-Led Management
- Strategy and Planning for Digital Marketing Communications
- Dissertation

The programme is taught through a combination of lectures, seminars, practical studio workshops and tutorials. Work experience is encouraged and supported. The programme also includes guest lectures from industry professionals and live project work with a variety of client organisations to enhance your practical skills.

Career prospects

The programme benefits from extensive professional industry links both nationally and internationally. Successfully completing this programme can significantly enhance your career prospects in this challenging industry as you will develop a broad understanding of both digital and creative, as well as the key business skills essential to cutting edge agency practice.

For more detailed information on course content visit
mmu.ac.uk/10164

International Public Relations

MSc

Length and Mode 1 year full-time

Fees UK and EU full-time students: £4,600

Non-EU overseas full-time students: £12,500

Entry requirements

Usually a 2:1 honours degree in any subject, or equivalent, although we will consider applicants with a 2:2 honours degree. We also consider applicants with significant experience or degree-equivalent professional qualifications. International Students please see mmu.ac.uk/international or page 38.

The course

This course has been developed to provide a fast-track start to a career in PR for graduates of any discipline. Combining intensive practical training in a wide variety of PR skills with solid academic theory, this programme also provides access to industry mentors as well as opportunities to be involved in live consultancy projects.

Devised for both graduates wishing to establish a career in PR and industry professionals wishing to add an academic discipline to their experience, you will gain an understanding of the business context surrounding PR and the creative industries and develop an insight into how industry-specific PR operates in real commercial situations. In keeping with the international focus of this programme, there is an opportunity to study in English at partner universities in Sweden, Germany or the United States.

Units

- PR and Communication Theory and Practice
- PR Skills and Competencies
- Specialist Public Relations
- Creative Industries: Environment, Market Analysis and Strategy
- Market-led Management
- Developing Professional Practice
- Dissertation

The programme is taught through a combination of lectures, seminars, practical workshops and work experience, with teaching being delivered on a block basis to provide you with the flexibility to benefit from work experience opportunities. The programme also includes guest lectures from industry professionals and live project opportunities with a variety of client organisations to enhance your practical skills.

Career prospects

Public relations remains one of the top three career choice for UK graduates and this programme has particularly strong links to PR and consultancies and organisations with in-house PR teams. Indeed, 83% of MSc International Public Relations students had found employment at Account Executive level by their graduation.

For more detailed information on course content visit
mmu.ac.uk/10256



Case Study: Helen Standing

MSc International Public Relations

After graduating with a degree in English and Philosophy, I realised I needed something extra to make me stand out from other arts graduates in the business world. In my final year I became interested in PR and after some research and recommendation, applied to Manchester Metropolitan University because of the reputation of the course within the profession and its track record of graduate success.

The course provided a great bridge between university and the world of work. I was making industry contacts, planning placements and studying alongside experienced mature students from around the world. The professional environment of deadlines and applied knowledge gave the course a 'grown up' feel and opened my eyes to working as part of a team on real life projects in a professional environment. I gained a thorough grounding in business skills – tools which as an arts graduate I would have been really lost without.

The Masters proved to be much more than a course – it was the basis of my career. I'm grateful to my tutors for their help in securing a placement at Manchester City Council. I worked at the Council's press office for one day per week for the duration of the course and this was vital for being able to apply PR theory to real life situations.

Without the Masters experience I gained at Manchester Metropolitan University, I wouldn't feel able to provide the businesses and organisations I work with, with the advice they expect. I am really pleased with how far I have come since graduating and already have a number of awards under my belt, including being named one of PR Week's 'Top 29 under 29' and being voted 'Young Communicator of the Year' 2010 in the Yorkshire and Lincolnshire CIPR Awards.

MMU Cheshire

Our Cheshire campus at Crewe, 36 miles (58 km) south of Manchester city, offers a friendly, community environment and easy access to nearby towns and surrounding countryside. We offer a choice of professionally relevant courses which place your future career or ongoing personal development at the heart of your learning. You will benefit from the strong, professionally focused relationships that our academic staff have built with many organisations and companies at regional, national and international levels.

Working with businesses and the local community

We have an excellent reputation of working with local businesses to offer expertise, facilities and bespoke training. Whatever the challenges faced, whether they are driven by commercial concerns, public service or community-based initiatives, our expertise has provided the solutions. These collaborations have, in turn, directly benefited our students – giving them real life examples and hands-on practical experience to integrate into their studies.

Pioneering research opportunities

Our research institutes welcome submission of research ideas and project proposals leading to degrees relevant to professional practice in business management.

For further information and contact details for our courses, research and business collaborations visit www.mmu.ac.uk/cheshire

Financial Management

MSc

Length and Mode 1 year full-time, 2-3 years part-time
Entry September and January

Fees UK and EU full-time students: £4,600

Non-EU full-time overseas students: £10,250

UK and EU Students part-time: £510 per 20 credit unit
(a Masters qualification typically comprises 180 credits).

Entry requirements

You will normally have a good British honours degree (or equivalent) in any discipline, ideally relevant. Applicants from a different background may be admitted if they have equivalent professional qualifications or proven management experience in a relevant field. International Students please see mmu.ac.uk/international or page 38.

The course

Developed to address the needs of a business environment characterised by change and increased complexity, this programme is designed to develop sophisticated managers with practical skills in strategic thinking and a deep understanding of the financial aspects of modern business.

This course is ideal for people preparing to embark upon a career in management or those already working professionally seeking a career change or to hone their financial management skills. With a core syllabus of four units, you will also be invited to select two elective units relevant to your professional interests.

Units

Core units

- International Capital Markets • Corporate Financial Strategy
- Advanced Management Accounting • Developing Professional Practice • Dissertation

Two elective units from:

- Global Strategic Management • Organisational Change and Transition • Entrepreneurship and Innovation • Thinking and Leading Strategically

This course is taught at the Cheshire Campus in Crewe by an expert team of financial management specialists drawing on their own research and professional experience.

As a full-time course, this programme is delivered during the day, but for part-time students two study patterns are offered – afternoon/evening or evening only, although some units may not be available in both patterns.

You will be assessed by a combination of assignments and written exams.

Career prospects

For those already in business, this course provides opportunities to gain an internationally-recognised and career-enhancing qualification and to share experience whilst developing new skills and expertise.

For more detailed information on course content visit
mmu.ac.uk/10104

Business Management

MSc

Length and Mode 1 year full-time, 2-3 years part-time

Entry September and January

Fees UK and EU full-time students: £4,600

Non-EU full-time overseas students: £10,250

UK and EU part-time students: £510 per 20 credit unit
(a Masters qualification typically comprises 180 credits).

Entry requirements

You will normally have a good British honours degree (or equivalent) in any discipline, ideally relevant. Applicants from a different background may be admitted if they have equivalent professional qualifications or proven management experience in a relevant field. International Students please see mmu.ac.uk/international or page 38.

The course

Recognising that most business organisations today face unprecedented change through the ever increasing complexity of both domestic and international markets, this programme has been devised to create sophisticated management professionals. To achieve this, you will study three core units, and then select three complementary electives related to your professional interests.

By studying this internationally recognised award, you will develop a keen awareness of the most up to date management thinking and practice. You will also develop an appreciation of cutting edge techniques for managing people, thinking strategically and a full range of dynamic marketing techniques.

Units

Core units

- Managing Organisations in a Global Context • Strategic Management Practice • Developing Professional Practice • Dissertation

Elective units

- Relationship Marketing • International Capital Markets • Integrated Marketing Communications • Advanced Management Accounting • Organisational Change and Transition • International Marketing Strategy • Corporate Financial Strategy • Thinking and Leading Strategically • Managing Employee Engagement and Performance

As a full time course, this programme is delivered during the day, but for part time students two study patterns are offered – afternoon/evening or evening only, although some units may not be available in both patterns. You will be assessed by a combination of assignments and written exams.

Career prospects

This course provides an opportunity to gain an internationally-recognised qualification and to share experiences whilst developing new skills and expertise.

For more detailed information on course content visit
mmu.ac.uk/10145

Business Management – Top Up Programme

MSc

Length and Mode 1 year full-time or 1 year part-time (the part-time version also takes 1 year because of the timing of the units). **Entry** September and January

Fees UK and EU full-time students: £4,600

Non-EU full-time overseas students: £10,250

Part-time: £510 per 20 credit unit (a Masters qualification typically comprises 180 credits).

Entry requirements

The MSc Business Management top up programme is primarily designed for holders of Level 7 professional qualifications from the CMI or CIPD. Alternative equivalent qualifications will be considered. (CMI & CIPD are the main ones but there are others, e.g. CIM) Applicants will normally be mature and experienced managers or those seeking a career change or career enhancement through continual professional development. International Students please see mmu.ac.uk/international or page 38.

The course

With organisations in both the private and public sector facing unprecedented change, these developing circumstances are placing increased emphasis on the importance of ongoing professional development to make sure that managers have access to the tools, techniques and specialist knowledge required of effective management and leadership.

This one-year top-up course enables you to continue your development beyond the qualification routes provided by your professional body to achieve a Master's qualification.

Units

You will achieve a Master's qualification through a mix of Accreditation of Prior Learning (APL), plus two MSc units and completion of a dissertation. The usual combination of units would be:

Core unit

- Developing Professional Practice

Elective units

- Strategic Management Practice • Thinking and Leading Strategically • Dissertation

This course is taught by a team of Business specialists through full and half-day workshop sessions and work-based learning activities to provide a flexible study model for busy professionals.

You will be assessed through assignments based upon analysis of the employer organisations of case studies. Your dissertation will normally be focused upon a business management research topic.

Career prospects

This top up programme is designed to enable students to develop and apply new knowledge to a wide variety of business contexts.

For more detailed information on course content visit
mmu.ac.uk/10146

Strategic Leadership and Change

MSc

Length and Mode 1 year full-time, 2-3 years part-time

Entry September and January

Fees UK and EU full-time students: £4,600

Non-EU full-time overseas students: £10,250

UK and EU part-time students: £510 per 20 credit unit
(a Masters qualification typically comprises 180 credits).

Entry requirements

You will normally have a good British honours degree (or equivalent) in any subject. Applicants who do not meet the academic entry requirements may also be considered if they have degree equivalent professional qualifications or significant relevant management experience. International Students please see mmu.ac.uk/international or page 38.

The course

With both private and public sector organisations facing change on an unprecedented scale, the commercial environment has become turbulent and complex. It is now more important than ever for organisations to be flexible and adaptable to respond effectively to the key challenges of globalisation, increasingly sophisticated customer bases and advances in technology – all factors that place even greater emphasis on strong leadership.

This programme will provide you with a strong understanding of the nature of effective leadership and change.

Units

• Developing Professional Practice • Managing Organisations in a Global Context • Strategic Management Practice • Thinking and Leading Strategically • Transition and Managing Employee Engagement • Organisational Performance • Dissertation

This programme is taught at the Cheshire Campus in Crewe and is delivered through a blended learning approach consisting of full day and half day workshop sessions and work-based learning activities to assist your work/study/life balance.

You will be continually assessed through assignments, case study presentations and your dissertation will usually be based on empirical research.

Career prospects

Ideal for those already in business or wishing to embark on a career in business, this course may provide opportunities to gain an internationally-recognised and career-enhancing qualification and to share experiences whilst developing new skills and expertise.

For more detailed information on course content visit
mmu.ac.uk/10154

Combined Studies

MSc

Length and Mode 1 year full-time, 2-3 years part-time

Fees UK and EU full-time students: £4,600

Non-EU full-time overseas students: £10,250

UK and EU part-time students: £510 per 20 credit unit
(a Masters qualification typically comprises 180 credits).

Entry requirements

You will normally have a good British honours degree (or equivalent) in any subject. Applicants who do not meet the normal academic entry requirements may also be considered if they have degree equivalent professional qualifications or relevant management experience. International Students please see mmu.ac.uk/international or page 38.

The course

As the world of business becomes more complex in both the domestic and international markets, demand is growing for effective and multi-faceted management professionals who can demonstrate their versatility and broad knowledge base.

Offering the opportunity to follow both a major and a minor pathway, this course provides you with a unique opportunity to tailor a programme of study to suit your particular circumstances and career aspirations. With the ability to select any pathway as either your major or minor, you will study four units (including a core Professional Practice unit) in your major pathway, then two in your minor. You will also undertake a dissertation in the minor pathway to achieve MSc level.

Through this flexible and complementary approach to study, you will develop multiple skills and an increased level of business related skills and experience.

Units

• Business • Marketing • Strategy • Finance • Organisational Development • Organisational Change • Leadership

This course is taught at the Cheshire Campus in Crewe by a multidisciplinary team of management specialists drawing on their own research and professional experience. To find out more about the specific details of the various pathways, please refer to their course entries in the e-prospectus.

You will be assessed continually through assignments, case study presentations and written examinations. Your dissertation will normally take the form of a substantial piece of research or a consultancy project.

Career prospects

This combined programme provides opportunities to gain an internationally-recognised and career-enhancing qualification and to share experience whilst developing new skills and expertise.

For more detailed information on course content visit
mmu.ac.uk/10155



Marketing Management

MSc

Length and Mode 1 year full-time, 2-3 years part-time

Entry September and January

Fees UK and EU full-time students: £4,600

Non-EU full-time overseas students: £10,250

UK and EU part-time students: £510 per 20 credit unit
(a Masters qualification typically comprises 180 credits).

Entry requirements

You will normally have a good British honours degree (or equivalent) in any subject. Applicants who do not meet the normal academic entry requirements may also be considered if they have degree equivalent professional qualifications or significant relevant management experience. International Students please see mmu.ac.uk/international or page 38.

The course

Designed as a flexible programme to accommodate your employment and personal circumstances, this course has been devised to enhance your practical marketing management skills. With an additional focus on deepening your understanding of the core concepts and competencies that underpin this increasingly important business area, this course will provide you with an opportunity to combine your real world experiences with theory.

Taught in six units, this programme features four core units and an opportunity to choose two elective units. To achieve masters level, you will produce a dissertation on a marketing topic. Please note – candidates without a related degree (or equivalent) may be required to undertake development units before beginning masters level studies.

Units

Core units

• International Marketing Strategy • Integrated Marketing Communications • Relationship Marketing • Developing Professional Practice • Dissertation

Elective units

• Global Strategic Management • Organisational Change and Transition • Thinking and Learning Strategically

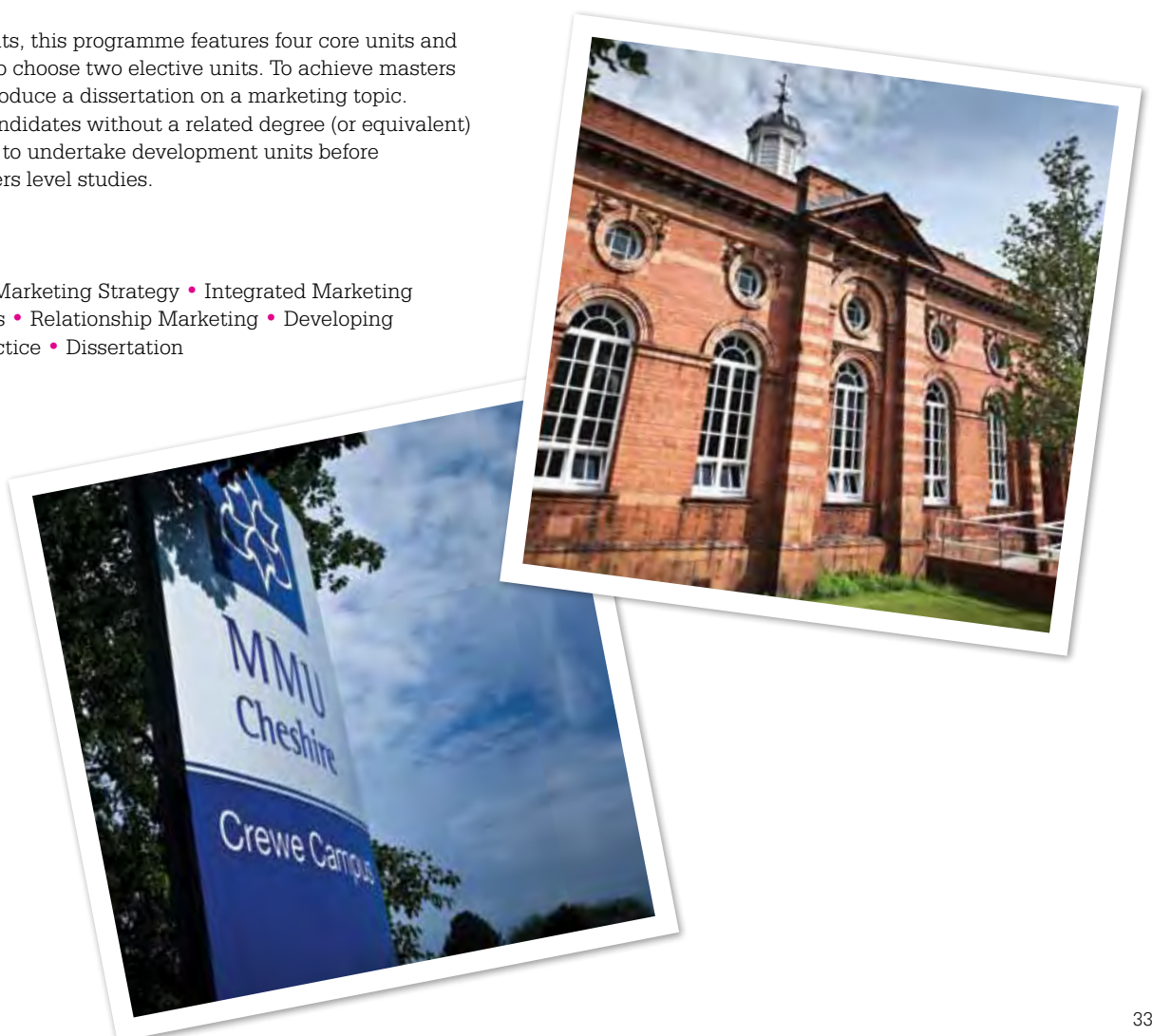
This programme is taught at the Cheshire Campus in Crewe and offers a highly flexible experience in terms of both units studied and attendance patterns.

You will be assessed continually through a series of case study presentations and written examinations. Your dissertation will usually be based on empirical research.

Career prospects

Ideal for both those already working in management, and those seeking to establish a career, this course aims to enhance your skills and increase your understanding of marketing management. It provides opportunities to gain an internationally-recognised and career-enhancing qualification whilst developing new skills and expertise.

For more detailed information on course content visit
mmu.ac.uk/10161



Case Study: David Freund

MSc International Business Management

I came to Manchester Metropolitan University from Germany to study for the final year of my undergraduate degree. I enjoyed the subject so much that I decided to stay and was lucky enough to be awarded a Research Institute of Business and Management scholarship.

There are a range of highly experienced staff, who are also active researchers and my research supervisor has the same area of interest as me. I get really great support and it's easy to remain focussed when working with such driven academics.

I find studying the subject area of International Business very practical, and there is a visible connection between research, theory and current business practice. I am especially interested in multinational companies, and in my current research I have had the opportunity to undertake data collection with real businesses. All of the work that I undertake is directly related to real-life situations.

I am very happy with my supervisory team, and I am surrounded by very supportive and knowledgeable staff who are always on hand to ask questions and to give guidance. The University environment is very positive and I enjoyed being in Manchester and the surrounding areas.



Research in business and management

The Research Institute for Business and Management is the focus for the strategic development of research in management and business disciplines across Manchester Metropolitan University.

The Institute's work prioritises the contribution business and management research can make to the practice of management, to stakeholder communities and to society at large. Academically rigorous research is complemented by relevant research contributions engaged with the contemporary concerns of society and policy makers; the commercial interests of business and industry; and the interests of public service organisations and voluntary associations. Reflecting our research ethic and international outlook, the Institute enjoys extensive links to partner research institutions worldwide. Many researchers also have personal links with professional research associations and institutions across the globe. We regularly host visiting scholars from international universities and research centres. Our researchers are engaged in exchange programmes too. This sustains a vibrant supportive research community.

An important part of the Institute's mission is to educate and support the next generation of researchers through the provision of high quality doctoral training recognised as a 'pocket of excellence' in the last Research Assessment Exercise (RAE). All research students undertake

rigorous research training completing the mandatory doctoral research training programme (DRTP) in their first year. We are part of the ESRC funded Northern Advanced Research Training Initiative (NARTI) – a postgraduate community of 14 universities in Northern England that provide doctoral students with advanced research training. We are also part of the European Doctoral Association for Management and Business Administration (EDAMBA). The Institute supports the University's aim to develop research faculty capable of translating their knowledge to inform curriculum developments that are cutting edge, supporting professionals in their careers at different stages.

Research is conducted by staff and doctoral candidates working across all main business and management domains which include: marketing, service quality, consumerism, critical management studies, decision-making, globalisation, management, human resource management, labour relations, diversity, gender, organisation studies, management learning and development, knowledge management, supply chain management, public service, corporate social

responsibility, sustainability, information management, policy modelling and systems, innovation, change, performance metrics, accountability and control, risk management, international business, strategy, entrepreneurship, economics, digital business, and social media.

This research is situated in different organisational contexts such as: international business, institutions, the National Health Service, police service, aerospace industries, textile industries, social media, football clubs, education, pharmaceutical companies, professional organisations, finance, banking, retail organisations, leisure and cultural industries, social organisations, local enterprise and other practice communities.

There is an annual programme of research seminars, advanced research training workshops, an annual doctoral symposium and a working paper series publishing early research findings and conceptual papers.

Find out more about the work of the Research Institute at **mmu.ac.uk/ribm**

Essential information

Entry requirements

This gives you an overview of the minimum entry requirements for our postgraduate programmes of study. In individual areas of study, however, you may be required to achieve grades higher than the minimum requirements.

It is therefore important to read the individual course entry for the course you wish to apply for which gives details of the typical entry requirements for that course. In particular, courses which lead to an award from a professional body may have specific entry requirements that are set by the professional body.

Satisfying the typical entry requirements may not, however, guarantee the offer of a place. Applications are considered on their own merits and in competition with others, with account being taken of examination results already achieved, predicted grades in forthcoming examinations, research project proposals, personal statements and academic references. In many cases an interview is also an essential part of the selection process. In some cases, work experience or success in other fields can be accepted as equivalent to formal qualifications.

Advanced Standing

We welcome applications to our postgraduate courses from mature students who have professional qualifications. We may be able to credit some of your existing qualifications and give you exemption from some of the taught units for your MSc, which means that you would not have to study all the units for your course.

Taught Masters Programmes (MA, MSc)

You should have an honours degree or a postgraduate diploma or a professional qualification recognised as being equivalent to an honours degree. Other qualifications or work experience may be acceptable if they demonstrate appropriate knowledge and skills at honours degree standard.

Postgraduate Certificate and Diploma (PGCert, PGDip) Programmes

You should have a degree or other qualification at equivalent level. Applicants without a degree, but with appropriate experience may be accepted.

Master of Research (MRes), Masters degree (MA, MSc) by Research and MPhil

You should have a first or second class honours degree (usually a 2:1) or an equivalent qualification. Applicants will be considered on their merits. Ability and background knowledge in relation to the proposed research, together with professional experience, publications, written reports or other appropriate evidence of accomplishment will be taken into consideration.

Opportunities exist to transfer from Masters by Research to MPhil, and all students registered for MPhil have the opportunity to transfer to PhD after completion of about 9 to 15 months of full-time study (or 15 to 21 months part-time), providing progress on the work demonstrates that development to this level can be achieved.

PhD

To apply for a PhD direct, you should have a Masters degree (or equivalent from an overseas institution), in a discipline which is appropriate to the proposed research, and includes sufficient training in research methods and the execution of a research project. If you do not meet these criteria but have had appropriate research or professional experience at postgraduate level which has resulted in published work, written reports or other appropriate evidence of accomplishment, this will be taken into consideration.

PhD (by Published Work)

The University offers two routes for PhD by Published Work. These routes provide an alternative for candidates who have acquired substantial experience in a working research environment, as a result of which a number of publications have been produced. Only published work that is available and accessible in the public domain will be eligible for consideration. Further information on these two routes is available in the Code of Practice and Regulations for Postgraduate Research Programmes of the University at: mmu.ac.uk/red

International students

If you need to check your eligibility, visit our website mmu.ac.uk/international and check your specific country page for more detailed entry requirements and which international qualifications we accept. We also consider work experience and other factors so do include everything you think relevant in your application.

If you are not a national of a majority English-speaking country, you will need to provide evidence of your English proficiency. The level of English we require will depend on the qualification you wish to study and in addition to the entry requirements detailed on the course page, you will also need a minimum of IELTS 6.5, with no less than 5.5 in any section, or acceptable equivalent

Funding and financial support

Tuition fees for taught courses

The fees for taught courses, both full-time and part-time are provided for each course. Fees are correct at the time of going to press but may be subject to change and will be confirmed at the time of enrolment. The part-time fees stated are for the first year and,

owing to the flexibility of part-time courses, denote the maximum fee for Year 1. Actual fees may vary depending on the units selected and the time taken to complete the course. For further information on fees please contact us on +44 (0) 161 247 2937.

Studentships

University Studentships are offered on an annual basis for students wishing to study for PhD, MPhil, MRes or Masters by Research (MA, MSc, LLM) degrees. They are normally held for up to three years and provide the home tuition fees and a subsistence bursary of around £12,000 per annum. Studentships are attached to specific research projects. Industrial CASE awards, which are allocated to the industrial partner i.e. your employer) can become available.

mmu.ac.uk/red

Sources of UK funding

Studentships

(England, Wales and Northern Ireland)

Awards currently available for full-time postgraduate students usually cover university fees and a maintenance grant.

Applications can be made through the department offering the course or the research place. The application deadline for Research Council awards is usually late April.

Economic and Social Research Council (ESRC)

The ESRC funds two types of awards: a one year research training Master's degree (MRes) linked to a three year PhD; and a three year PhD programme. You may only apply to outlets which have been recognised by the ESRC. MMU has been successful in receiving recognition in the areas of business and management. Visit www.esrc.ac.uk

Trusts, Grants and other sources of funding

- Industrial organisations/your employer
- Professional and Career Development Loans.
- Charitable Trusts
- Research Grants. Visit mmu.ac.uk/research for more information
- Research Degrees

How to apply

How to apply for a postgraduate taught course

Applications for most of our full-time and part-time taught courses should be made on the Manchester Metropolitan University standard application at mmu.ac.uk/applicationform

After completing the application form, please e-mail to direct@mmu.ac.uk or send by post to:

Direct Admissions Team
Manchester Metropolitan University
Business School & Student Hub
All Saints Campus
Lower Chatham Street
Manchester
M15 6BH

The University will inform you of the outcome of your application. Some offers may be conditional upon you satisfying the specified entry requirements.

How to apply for a postgraduate research degree

You can apply for admission to a postgraduate research degree either by responding to a specific advertisement for a studentship in the local or national press or by applying speculatively to the University.

To apply for a Professional doctorate, PhD, MPhil, or Masters by Research you will need to complete the Application Form to Study for a Postgraduate Research Degree

mmu.ac.uk/study/postgraduate.

You should also contact the research degrees coordinator for your chosen subject area to arrange a preliminary discussion about your proposed research topic.

If your application is successful you will be required to have an interview. When the University is satisfied that your proposed project is generally sound, your references have been received and that the appropriate supervision and resources are available, you will be sent a letter offering you a place. Enrolment for a research degree normally takes place at the start of each academic term, i.e. September, January and April, although some programmes may only have one enrolment period per academic session.

Following enrolment, in order to register for the degree you will be required to produce a research proposal of 1000 words, with the help of your proposed supervisory team, and submit it to your Faculty Research Degrees Committee for approval within three months (full-time) or six months (part-time) of enrolment.

Disclaimer

The provision of educational services by The Manchester Metropolitan University is subject to terms and conditions of contract. Whilst the University has made every effort to ensure that the information contained in this course guide is accurate and up-to-date, we cannot give any warranty that this is the case, nor guarantee that places will be available for any particular courses. The University shall not be responsible for any loss or damage howsoever arising from your use of this publication (except as required by law). All information on courses within this guide relates to entry during the academic year to which the guide relates and will not be applicable to entry in any other year. The availability of courses offered may be subject to a minimum level of interest being shown by applicants in any given year. The University will use its reasonable endeavours to deliver educational services which it considers appropriate (for example library, IT and learning support) in accordance with the descriptions set out in this guide and other promotional material. Use of this publication is subject to MMU's terms and conditions which can be found at mmu.ac.uk/academic/academic_policy and mmu.ac.uk/legal.

If you require a hard copy of these terms and conditions please contact +44 (0) 161 247 1692.

This publication is available in alternative formats. Please telephone +44 (0) 161 247 1692.

International students

The Greater Manchester area is home to more international students than any other UK region outside London and we welcome over 3,500 international students from 121 countries to the UK every year.

Supporting your study

Manchester Metropolitan University understands that international students sometimes need a little extra assistance. We have specialist teams to provide the right support from application through to graduation and beyond.

The University's dedicated student services team offers international students career advice, counselling, chaplaincy, and learning support. If you need help with any aspect of your English language, from writing a report to communicating with your supervisor or seminar group, year round English Language support is available through your faculty and/or through our British Council accredited English Language Centre. Support is available throughout the year in the form of classes and individual consultations.

MMU International

MMU International is the International Office at the University. Many of the MMU International staff speak several languages and, having spent time in different countries, are uniquely placed to understand your needs as an international student. The team regularly visits many countries to inform students about the opportunities for study at the University.

MMU International also provides international students with advice on a wide range of matters from social events and immigration to day-to-day living in the UK. There is a comprehensive 3 day welcome programme to help you settle into university life which includes pre-enrolment, guest speakers, support in opening bank accounts, plus trips and activities to help you meet other students from your country and from around the world. If you fly into Manchester International Airport, there will be a team to greet you and transport you to your accommodation.

Entry requirements

You can find country specific information about many international qualifications on our international website. It's important that you have sufficient knowledge of English to follow your courses successfully.

As a guide for most postgraduate courses you will need to achieve IELTS 6.5 or above with no less than 5.5 in any component. There are pre-sessional English courses during July and August to help you achieve the level of English language proficiency you need before you start your course.

Applying

Once you've decided which course to apply for, you will need to submit your application. Many international and EU students use a recruitment consultant or education adviser based in their home country to help them. The University works with a number of Education Advisers worldwide and you may find that we have one in your country. They will be able to tell you more about the University, and how to present yourself in a way that will interest admissions tutors. Some will offer you assistance with your visa and pre-departure briefings. To check if there is a University appointed education advisor in your country visit mmu.ac.uk/international

Funding and Financial Support

Wherever you live in the world we'll welcome your application to study at Manchester Metropolitan University.

For details of scholarships for international students see mmu.ac.uk/international.

Full information for international students is available at mmu.ac.uk/international

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