Undergraduate Community Scholarship

Project Proposer: Oladamola Babalola
Organisation name: Freshrb C.I.C.
Community Project title: Silent Elephant Project

Project Summary: Please provide details about the projects aims and its outcomes

Silent Elephant Project (SEP) gives marginalised medical/mental health themes that impact our communities a platform, through creative and interactive short film projects.

An elephant in the room’ is an English-language metaphorical idiom for an obvious problem no one wants to discuss, or a condition no one wants to challenge. This phrase has coined the main objective of the Silent Elephant Project.

We create fictional short films with a community group (e.g. young people, cancer survivors, elderly, etc.) to raise awareness for factual subject matters that can relate to health and mental wellbeing. These short film projects go through 4 stages which are Pre Production, Production, Post Production and Screening. All stages permit the workshop recruits to be engaged at all levels of production from script writing, storyboarding, location scouting, filming and editing of the short film. We see that the interactivity not only creates a different level of response with research but also develops/ignites interests into subject matters relating to health and mental well being.

The five pillars of the SEP workshops are -
1. Relationship building
2. Connection
3. Recognition
4. Purpose
5. Community Cohesion

The summer workshop will involve creating a short film that tackles the impact dementia in our communities. There are 850,000 people with dementia in the UK, with numbers set to rise to over 1 million by 2025. This will soar to 2 million by 2051. 225,000 will develop dementia this year, that’s one every three minutes. 1 in 6 people over the age of 80 have dementia.

These are alarming stats and we believe a short film creates a catalyst for discussion around this Silent Elephant in our community.

Faculty of Arts and Humanities
Undergraduate Community Scholarship

What will the Scholar do? Please provide as much detail and if possible a breakdown of main responsibilities and tasks by week. Please include any late/weekend work.

These short film workshops are divided into 4 key stages which are Pre Production, Production, Post Production and Screening. This scholar will play a key role in the first 3 of the 4 stages. The key tasks that the scholar will assist in and execute are itemised in the list below by week -

**Week 1**
A. Assisting in theme research and data finding.
B. Building relationships with partners and charities that fall in line with the theme (in this case dementia)
C. Learning and practicing the key pre production tasks

**Week 2**
D. Supporting in the script writing process
E. Continuous relationship building with partners and charities that fall in line with the theme (in this case dementia)
F. Assisting in storyboarding and shotlisting

**Week 3**
G. Hands on execution from other Pre Production processes of short film production
H. Assisting in Audition, casting and production shoot prep
I. Crew and roles delegation

**Week 4**
J. Hands on execution from the Production of short film production
K. Assisting in rehearsals and production prep
L. Supporting video production processes from tasks in camera operation to tasks in sounds and lighting

**Week 5**
M. Hands on execution from the Production of the short film
N. Coordinating resources with external creative agencies to create a cohesive production
O. Potential post production tasks

Skills required by the Scholarship holder:

- Research Skills
- Time Management and Planning Skills
- Team Working and interpersonal Skills
- Organisational Skills
- Problem Solving Skills
- Pre to Post Production Video Production Knowledge in a Short Film Context (this will be learnt and developed further through out the experience)

Faculty of Arts and Humanities
Undergraduate Community Scholarship

How will your project benefit the Scholarship holder and your organisation?

The scholarship holder will benefit from the outcomes below -

- Short film production skills
- Enhanced employable and transferable skills - Team working, Research, Time Management, Planning, Problem solving and Interpersonal skills.
- Experience of working with a social enterprise
- Raising awareness of a Silent Elephant - Dementia
- Portfolio for short film production
- Employer Referral from Freshrb C.I.C.

This project will benefit our organisation to achieve our SEP objectives and pillars as seen below.

- Raising Awareness
- Relationship building
- Connection
- Recognition
- Purpose
- Community Cohesion