

## **Cheshire and Warrington Business Growth Programme**

The Cheshire and Warrington Business Growth Programme is an ERDF fully-funded programme of business support for small-to-medium enterprises based in the Cheshire and Warrington areas consisting of a 2-day targeted workshop. Register interest in our final cohorts, with start dates in January, February and March 2018.



### **Two-day Workshop**

The workshops are designed for companies who have been trading for less than 12 months, with workshops aimed at tackling relevant business issues that you currently face such as finance, marketing and strategic growth.

### **Day 1 Workshops:**



Managing  
Cash Flows



Business  
Model Canvas



Sales and  
Marketing



Action  
Hack Session

### **Day 2 Workshops:**

The Cheshire and Warrington Business Growth Programme comes with 3 complementary half-day coaching sessions with one of our business-savvy coaches, who will advise on formulating a strategic growth plan for your business.

### **Let's Talk about Your Business:**

 @mmucfe

 [mmu.ac.uk/centreforenterprise/CWBusinessGrowth](http://mmu.ac.uk/centreforenterprise/CWBusinessGrowth)

 0161 247 3871

 [cfgrowth@mmu.ac.uk](mailto:cfgrowth@mmu.ac.uk)



**European Union**  
European Regional  
Development Fund

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Hear from some of our graduates on their experience of the Cheshire and Warrington Business Growth Programme:



“As a new business with a niche product, this programme has been essential to our growth in a short space of time. There is a great mixture of personal support, academic tutoring and group workshops. The advice given by the coaches is second to none.

**David Barrigan  
Putting Edge**

“The course is very inspiring. The tools provided were a great asset for me to tackle my business issues and help me strive to grow the business. Being able to share with the group, my problems and concerns made us all supportive to one another.

**Natalie Hutchison  
Vivify Creative**



“One of the highlights of the Programme was the networking, with both other business leaders on the course and the course leaders. Their signposting was invaluable. I enjoyed the practical nature of the course. It’s made me look at how to grow my business strategically and the confidence to do so.

**Annabel Hannam  
INTRO**



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