Sports Management Careers & Sports Marketing Careers & Opportunities
There are many different careers opportunities within sports management and sports marketing and a wide range of employers to consider.

Options include sports roles like those included in our Jobs and Careers in the Sports Sector careers guide available here: mmu.ac.uk/careers/guides

Information on a wide variety of Professional graduate roles including many sports and management roles can be accessed at prospects.ac.uk/job-profiles

This site includes information on what jobs involve, salary and where the jobs are advertised

Examples being: prospects.ac.uk/job-profiles/sports-administrator
prospects.ac.uk/job-profiles/sports-development-officer

Information can be found on management, buying, marketing, project management, sales, a very wide range of Management/ Business specialisms that could involve working in a sports organisation and fully using all the sports management training, experience and skills.

It is also useful to look at: prospects.ac.uk/careers-advice/what-can-i-do-with-my-degree/sport-and-leisure-management

Here you can see popular roles with your degree, skills you have gained and popular further study.

Useful general resources include:

sports-management-degrees.com/business-careers
careers-in-sport.co.uk
sportsmanagement.co.uk
allaboutcareers.com/careers/career-path/sporting-brands-goods-equipment
uksport.gov.uk/jobs-in-sport
deloitte.com/uk/en/pages/sports-business-group/topics/sports-business-group.html

Private Sector/Commercial Organisations

Many organisations link to the sports sector and advertising vacancies on their own websites for example:

IMG (sports management company) imgworld.teamworkonline.com/teamwork/jobs/default.cfm
• Offer graduate and summer internships

Adidas - careers.adidas-group.com
• Offer a graduate training scheme careers.adidas-group.com/teams/future-talents/functional-trainee-program
• 18-month Functional training programme offering 7 different roles to join: HR, Product marketing, Global sales, Finance, Corporate communication, Product creation, Supply chain management and IT
• Recruit Interns careers.adidas-group.com/teams/future-talents/internships-students
• They also have a good range of part time and sales roles in all their stores including Stockport, Manchester, and Liverpool

JD Sports
• Retail positions jdfashionplc.team.careers/jd/ or Head Office positions jdplc.com/careers.aspx
• Recruit direct entry graduate roles and offer an 18 month/ 2 year graduate scheme. Looking to recruit graduates onto the scheme (to include EU students or students with European language abilities). The scheme provides experience for a variety of Head office roles. Ideal candidates should hold a 2:1 and will apply with a CV and a video clip.

NIKE - jobs.nike.com
• Have a range or corporate and graduate roles jobs.nike.com/search/graduate also internships jobs.nike.com/article/internships

Other sports clothing companies that have related commercial roles include :-
Umbro - umbro.co.uk/customer-care/careers
Puma - about.puma.com/en/careers
Decathlon - graduate-jobs.com/scheme/decathlon

Sportswear /Marketing/ Sales
Brandwave Marketing - brandwavemarketing.com
Revolution Sports - revolutionsports.co.uk
RTR Sports Marketing - rtrsports.co.uk
Fanatics - fanaticsinc.com/careers
Drapers Jobs - drapersjobs.com/
LinkedIn - linkedin.com/jobs/sports-marketing-jobs/?country=gb

Sports Journalist
Broadcast Journalist Profile - prospects.ac.uk/job-profiles/broadcast-journalist
BBC Sport—bbc.co.uk/careers/trainee-schemes-and-apprenticeships/journalism/jts
Newspaper Journalist Profile - prospects.ac.uk/job-profiles/newspaper-journalist
Sports Journalists’ Association - sportsjournalists.co.uk
Advice from the National Council for the Training of Journalists - nctj.com/want-to-be-a-journalist/Sportsjournalism?
Sports Statistician/Analyst

Companies which have recruited for this type of role include:

IBM – ibm.com/employment/

Smartodds - smartodds.co.uk/Careers/WorkingAtSmartOdds

Opta Sports - optasports.com/about/

Paddy Power and Bet Fair - ppbgrads.com

Atass Sports - atasssports.recruitee.com/

Stats Life - statslife.org.uk/careers/types-of-job/1130-sports-statistician

Football Trader - Betting Company

The job involves conducting background research for the latest football news, compiling and trading odds on football markets, trading in-running and risk management: monitoring and managing liabilities.

You need to be highly numerate with a good maths-based degree or top grade at Maths A-level. You of course need an excellent knowledge of football, a strong interest in the sports betting industry and have good Excel skills. You must be prepared to work unsociable hours.

Prozone - prozonesports.com
  • Football performance analysis.

Betting Jobs - bettingjobs.com

Football Jobs - jobsfootball.co.uk

Sport Recruitment Agencies

Flow Sports - flowsports.co.uk

Global Sport Jobs - globalsportsjobs.com

Sport Recruitment International – sportsrecruitment.com/

Other non-sport recruitment agencies also advertising sport jobs, include:

Reed - reed.co.uk

Monster - jobsearch.monster.co.uk

Hays - hays.co.uk/ and in recruiting at MCFC; hays.co.uk/jobs/mcfc
**Sport Organisations**

Most sporting organisations advertise job vacancies on their websites. Some examples are:

**Chartered Institute of Sport & Physical Activity (CIMSPA)** - [cimspa.co.uk/jobs](cimspa.co.uk/jobs)
The CIMSPA started operating on 1st January 2012 and aims to “develop a vibrant, UK wide sport and physical activity sector, led by professionals providing advocacy and leadership and working in partnership with its stakeholders to help ensure the highest standards of service delivery.” As well as advertising jobs in the industry, it also offers an insight into Careers in the Industry.

**County Sport Partnerships** – jobs are advertised for both the County Sport Partnership Network (CPSN) [cspnetwork.org/](cspnetwork.org/) and on the website of the individual County Sport Partnership (CSP) [cspnetwork.org/your-csp](cspnetwork.org/your-csp)

**Local Links:**
- Greater Sport – [greatersport.co.uk/Jobs](greatersport.co.uk/Jobs)
- Active Cheshire - [activecheshire.org/about/active-cheshire-careers](activecheshire.org/about/active-cheshire-careers)
- Lancashire Sport Partnership - [lancashiretransport.org.uk/jobs](lancashiretransport.org.uk/jobs)
- Merseyside sport Partnership - [merseysidesport.com/jobs](merseysidesport.com/jobs)

**Sport England** - [sportengland.org/careers.aspx](sportengland.org/careers.aspx)

**UK Sport** – Sport jobs are listed on UK Sport website [uksport.gov.uk/jobs](uksport.gov.uk/jobs)

**US Olympic Committee** – Site advertising jobs in the USA, which may include sport interns. [teamusa.org/careers](teamusa.org/careers)

**National Governing Bodies of Sport (NGBs)** - Most National Governing Bodies of Sport (NGBs) advertise jobs on their websites. Some examples are listed below.

**ASA** - [swimming.org/careers](swimming.org/careers)

**Badminton England** - [badmintonengland.co.uk/](badmintonengland.co.uk/)

**The Football Association** - [thefa.com/about-football-association/careers/](thefa.com/about-football-association/careers/)

**LTA** - [jobs.lta.org.uk/templates/Lta/job_list.aspx](jobs.lta.org.uk/templates/Lta/job_list.aspx)

**RFU** - [englandrugby.com/about-the-rfu/careers-and-vacancies](englandrugby.com/about-the-rfu/careers-and-vacancies)

**Professional Sport Clubs** - Many clubs also advertise for jobs (full and part-time, match day jobs) through their websites, for example:

**Bury FC** - [buryfc.co.uk/news/](buryfc.co.uk/news/)

**Liverpool FC** – [recruitment.liverpoolfc.com/](recruitment.liverpoolfc.com/)

**Manchester United FC** - [manutd.com/en/jobs](manutd.com/en/jobs)

**Manchester City FC** - [mancity.com/fans-and-community/club/vacancies](mancity.com/fans-and-community/club/vacancies)
**Vacancies in fitness centres or with sports events**

- **DW Fitness Centres** - careers.dwfitnessfirst.com/
- **Prospects** - prospects.ac.uk/job-profiles/fitness-centre-manager
- **Pure Gym** - puregym.com/careers/
- **Total Fitness** - totalfitness.co.uk/careers/
- **Extra Mile Events** - xtramileevents.com/about-us/vacancies
- **Soccerex** - soccerevents.com/about
- **The great Run Company** - thegreatruncompany.com/careers
- **Virgin Active** - fitforvirginactive.co.uk/jobs/

**Personal Trainer**

- Nationalcareers.service.direct.gov.uk/job-profiles/personal-trainer
- Futurefit.co.uk/personal-training/how-to-become-a-personal-trainer/
- Discovery.uk.com/blog/how-to-become-a-personal-trainer-in-the-uk/

**Sports/ Football Agents**

- nationalcareerservice.direct.gov.uk/job-profiles/sports-agent
- Triplessportsentertainment.com/

**Major Sport Events Info and Sports Events Company Vacancies**

If you are interested in gaining some experience or working in major sporting events, these are two sites you can use to check the latest events:

- toopensports.com/events/calendar-2017.htm
- eventsworldwide.com/sportsdates.htm
- Xtramileevents.com/about-us/vacancies
- Soccerex.com/about
- Thegreatruncompany.com/careers
Summer Jobs

There are a huge number of summer jobs promoted both in the UK and abroad covering sport (coaching, lifeguarding, summer holiday schemes, play schemes) that offer students opportunities to gain invaluable skills and experience in the sport industry. Organisations recruiting include:

Let Me Play - letmeplay.co.uk
Andrew Flintoff Cricket Academy - andrewflintoffcricketacademy.co.uk/
Activate Sport - activatesport.co.uk/work-for-us
Premier Sports - sport.premier-education.com/join-the-team
Camp America - campamerica.co.uk
Camp Leaders - campleaders.com/gb
CCUSA - ccusa.com
Yummy Jobs (Disney and USA Roles) yummyjobs.com
Kings Recruit (Kings Camps) kingscamps.org/work-for-us

Another useful resource for both full time and part time roles is LinkedIn, to find out more on creating your profile and using LinkedIn as a networking and job search tool look at:

mmu.ac.uk/media/mmuacuk/content/documents/careers/guides/Creating-your-LinkedIn-profile-1.pdf
mmu.ac.uk/media/mmuacuk/content/documents/careers/guides/Using-Social-Media-for-Job-Hunting.pdf

Remember to check My Career Hub mmu.ac.uk/findajob

Find and apply for roles through Manchester Met’s online vacancy system. Log-in using your student ID number and password.
The Careers & Employability Service

The Careers and Employability service offers a range of support to Manchester Met students and graduates. For more information visit mmu.ac.uk/careers

Detailed careers guides

Our full range of careers guides, including information on finding and applying for opportunities are available on our website: mmu.ac.uk/careers/guides

Ask a Careers Question

Get online advice through My Career Hub, ask your question at any time and receive support via email.

mmu.ac.uk/careersquestion

Careers Consultant Appointments

Book a 30 minute appointment with a Careers & Employability Consultant. All you need to do to book in is call us on 0161 247 3483.

Careers Events

Meet employers and enhance your employability by attending our workshops, employer events and careers fairs. Keep up to date with the latest events here:

mmu.ac.uk/careers/events

MMyou

The online careers centre you can access 24/7 to view lots of career resources, advice and tips, career quizzes and helpful articles wherever you are! Including articles and information tailored to your sector! Login to MMyou Careers Centre to find out more!