

IMPACT – ADDING VALUE TO YOUR IMPACT

Benefits of adding value : Consider your existing/planned impact. Look at how you can add even more value in terms of reach and significance

Areas to add value

1. Reach – e.g. geographic spread, number of beneficiaries
2. Significance – depth of impact, how compelling the impact story is, the level of change and/or benefit, uniqueness of your research in this area

<i>Type of Impact</i>	<i>REACH</i>		<i>SIGNIFICANCE</i>	
	Current/Planned	Where can you add value?	Current/Planned	Where can you add value?
Policy				
Health				
Cultural				
Quality of Life				
Location				
Environment				
Economic				
Social				