

IMPACT – COMMUNICATIONS PLAN

Stakeholder*	Importance to your research/project to this Stakeholder* <i>(Low, Medium, High)</i>	Stage/s of research lifecycle you need to communicate with this Stakeholder* <i>(design, delivery, dissemination)</i>	How will you communicate with this Stakeholder? <i>(e.g. email, newsletter, press release, website, social media, event)</i>	How frequently does this Stakeholder require communication? <i>(daily, weekly, monthly, quarterly, annually, only once)</i>	What impact can be captured from this communication and how will you record it?

**(refer to your Stakeholder Analysis document)*