Innovation and Industrial Engagement Fund   
Application for Funding of up to £40K

Please read the relevant fund guidance before completing this form

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| **Project Title** |  | | | |
| **Amount applied for** |  | | | |
| **Type of activity (Tick box)** | | | | |
| Contract Research | |  | Intellectual Property Commercialisation |  |
| Consultancy | |  | Other (please provide details below) |  |
| **Further details of the proposed Innovation and Industrial Engagement Project** | | | | |
| **Max 1500 words**  **Specify market or client problems or requirements to be addressed by this project.**  **Describe any innovative or novel elements to the solutions you propose?**  **Provide details of any market research or competitor analysis undertaken is preparation for this project.**  **Specify potential risks to this project and proposed actions to mitigate risks**  **Who else will be involved in the project?**  **What measures will be established to ensure quality of engagement and delivery to client organisations?** | | | | |

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| **Describe which Manchester Met. expertise is to be deployed. (max 150 words)** | | |
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| **Have you sought advice yet from RKE on the protection of Intellectual Property (IP) and copyright issues?** | | **Yes/No** |
| **Further detail:**  **Background IP (Manchester Met/Partner):**  **Foreground IP: What IP do we expect may arise from the project?**  **Will foreground IP have applications outside the specific area you are working in?** | | |
| **Is your project linked to the work of a university Centre for RKE? Please provide details** | | |
| **INDUSTRY PARTNER DETAILS (if more than one please provide details on a separate sheets)** | | |
| **Name of Organisation/s** |  | |
| **Business Address** |  | |
| **Name & role title of main contact** |  | |
| **E-mail address** |  | |
| **Telephone No.** |  | |
| **Business sector** |  | |
| **Any additional information that you consider relevant including any existing relationship you have with the company** | | |
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| **Evidence of market potential (include references)** | | |
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| **Income projections for 3 to 5 years** *(please note that Business Engagement projects should aim to demonstrate that they will generate a sustainable surplus.)* |
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| **Impact goals:**  **Explain how this award will make a contribution to your research field.**  **Explain how this award has the potential to lead to socio-economic impact.** |

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| **Please provide details and evidence of any match funding provided by the faculty and details of any in-kind contributions** | |
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| **Please provide an explanation of any match funding provided by the clients or partners and details of any in-kind contributions (please attach evidentiary letter or email from the partner to the application, see below)** | |
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| **APPLICANT’S DECLARATION** | |
| **Applicant Signature.** I confirm that I commit to delivering the project and its objectives as specified in the application. If awarded the funding I will provide the end of projects reports, and client contact details by the required date. | **Date** |

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| **Approvals***.* | |
| **Head of university Centre for RKE** (signature confirms that the activity proposed is in line with Centre priorities and strategy) |  |
| **Date** |  |
| **Faculty Head of RKE** |  |
| **Date** |  |
| **Business Development Manager Comments** *– if you would like to make any further comments in support of this application then please do so below.* | |
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**Please return the completed application form with letter of support from partner, full costing, a business plan and a project plan including timeline, resources, deliverables and key milestones to: RKE-funding@mmu.ac.uk by 2nd November 2019**