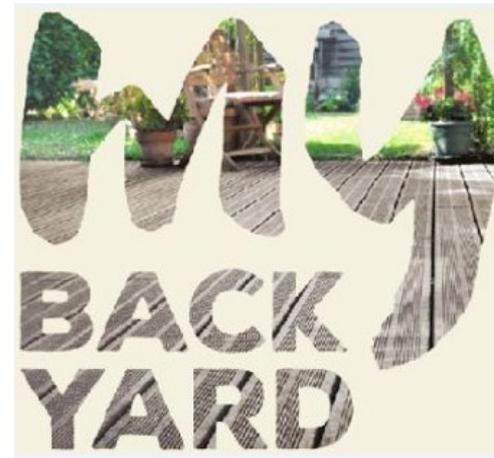


My Back Yard: reflections and action plan of Lancashire Wildlife Trust

James Hall,
Senior Project Manager,
Nature and Wellbeing Team



Protecting Wildlife for the Future

The Lancashire Wildlife Trust is a registered charity (No. 229325) and a registered company (No. 731548)

Be part of it



Reflections on the study

Unfortunately, validates concerns that TWTs have held for some time.

Further loss of wildlife spaces reduces habitat for insects, birds and mammals.

At a city level, loss exacerbates the barrier that urban fabric poses to movement within the landscape.

Significant implications for communities as well as wildlife.



Protecting Wildlife for the Future

The Lancashire Wildlife Trust is a registered charity (No. 229325) and a registered company (No. 731548)

Be part of it →



Lancashirewildlifetrust
@lancswildlife

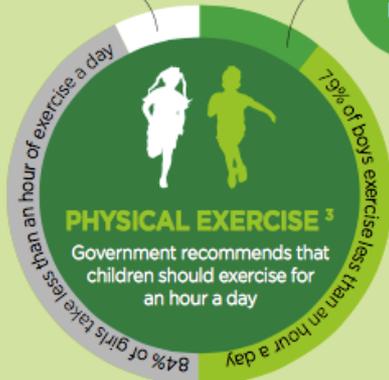
EVERY CHILD WILD

over the last

40 years, children have become increasingly separated from nature. It's a natural disaster in the making.

16% of girls exercise an hour or more

21% of boys exercise an hour or more



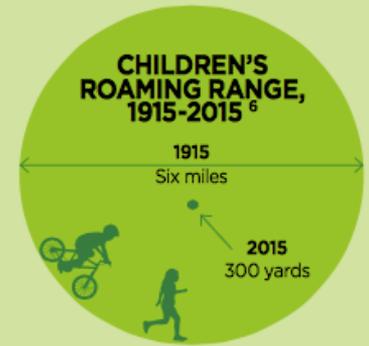
ACCESS TO NATURE

Fewer than 10% of children play in natural areas. When today's adults were children the figure was 40%



WALKING TO SCHOOL

7 and 8 year-olds



Nature, we miss you

October 2015 YouGov poll of parents and children, commissioned by The Wildlife Trusts

37% OF CHILDREN have not played outside by themselves in the past six months

Over 50% have never found frogspawn in a pond in the wild

Less than 50% have been to a wild place with school to learn about wildlife in the past year

Only 10% think their child spends more time outside than they did

60% have never seen a peacock butterfly

37% have never seen a hedgehog

78% OF PARENTS are concerned that children don't spend enough time interacting with nature and wildlife

92% think access to nature and wildlife is important for children in general

71% have never seen a lizard in the wild

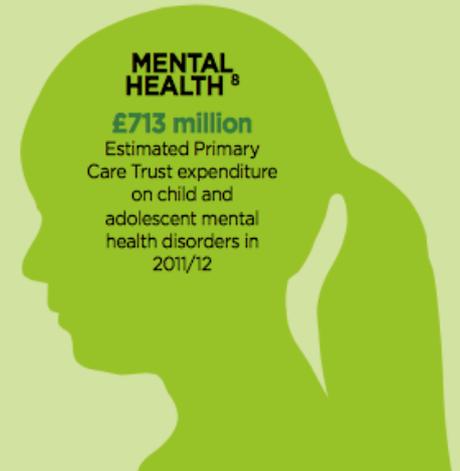
Only 50% of children say their school has an outdoor nature area

Figures from YouGov Plc. Online survey, 16-20th Oct 2015. Sample size 1,062 children and 4,224 adults, of which 1,070 were parents of children aged 18 or less. Figures are weighted and representative of all GB children aged 8-15, and all GB adults aged 18+.



MENTAL HEALTH

£713 million
Estimated Primary Care Trust expenditure on child and adolescent mental health disorders in 2011/12



Recent report by TWTs strengthens the argument for preservation of nature and greenspace linked to evidence on positive impact for our health and wellbeing.

Recent wildlife gardening projects with Southway Housing Trust in sheltered accommodation. For some residents, if there are no birds in the garden they may never have a real encounter with them again.

Contact arguably most important in urban settings such as Manchester.



A literature review for The Wildlife Trusts:
By the University of Essex

Wellbeing benefits from natural environments rich in wildlife

Protecting **Wildlife** for the Future



Protecting Wildlife for the Future

The Lancashire Wildlife Trust is a registered charity (No. 229325) and a registered company (No. 731548)

Be part of it →





It is not all doom and gloom...

20% of the city is still gardens and 49% of land cover is greenspace.

16% of people pledged to replace an area of hardstanding for greenspace. **Willingness is there**, vital that people are engaged in a conversation on how they can take action.



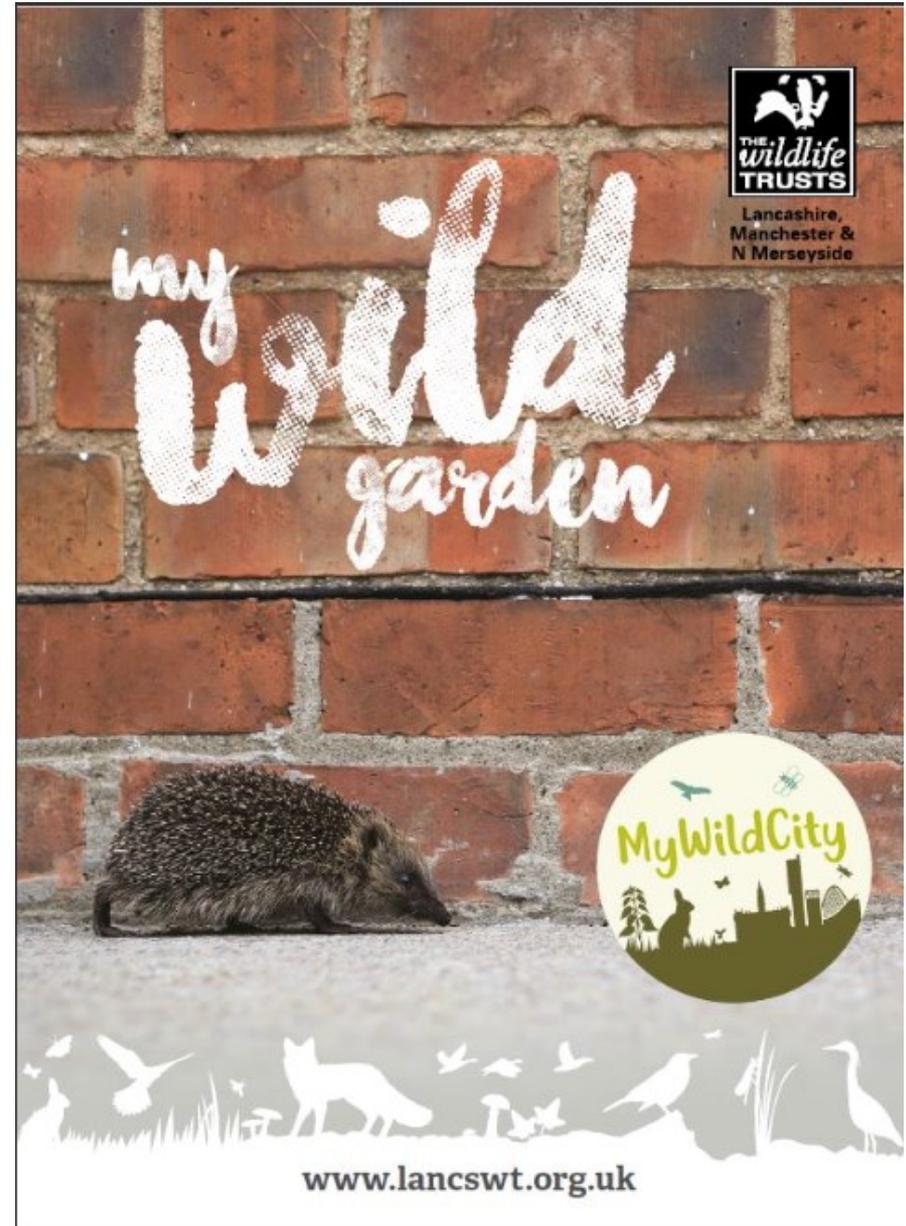
Green and blue infrastructure assets within Whalley Range

Actions of the Trust

Immediate focus is on awareness raising and conversation to encourage and help residents to take action in their gardens.

My Wild Garden. Launched in March.

Part of a wider, more long-term campaign, **My Wild City**, which has a vision of creating a nature-rich city that enables nature to be part of our everyday lives.



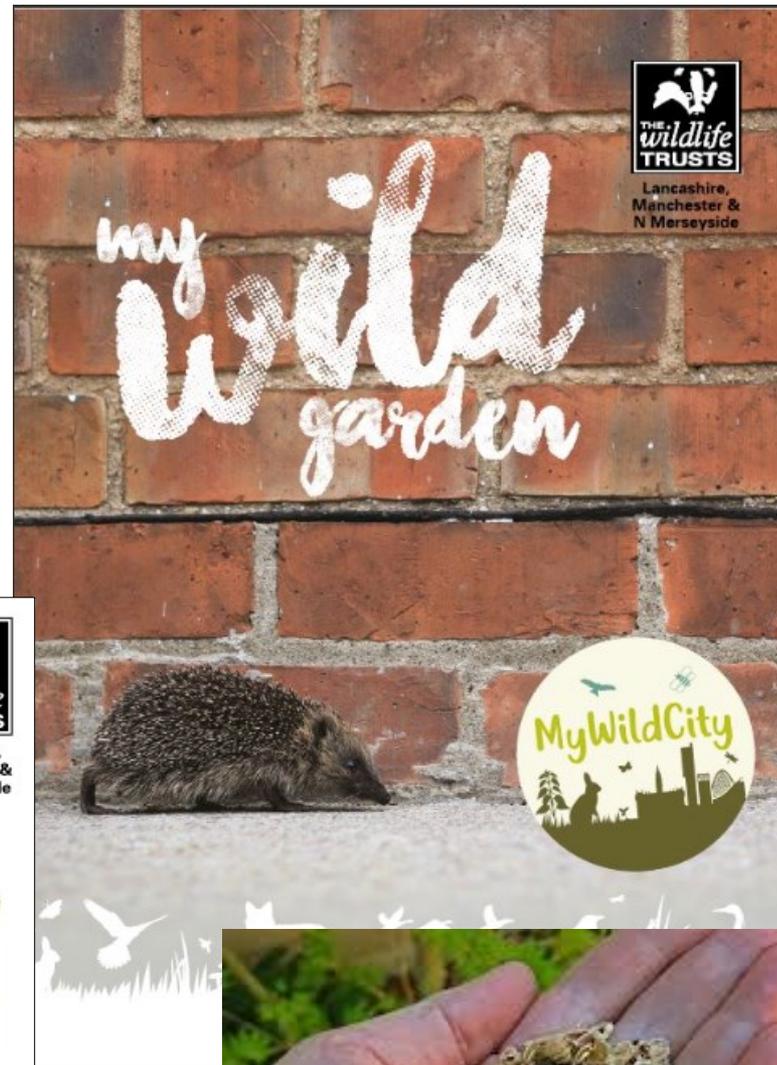
Protecting Wildlife for the Future

The Lancashire Wildlife Trust is a registered charity (No. 229325) and a registered company (No. 731548)

Key engagement mechanism is provision of My Wild Garden packs.

Information booklet, pledge postcard, wildflower seeds.

Aim to provide 3000 packs in 2018.



252 respondents pledged to plant a variety of plant types in their garden to improve wildlife

228 respondents pledged to use drought resistant plants in their garden and to collect water

150 respondents pledged to plant trees for shade and to improve air quality

119 respondents pledged to replace the hard surfaces in their garden with green space

I PLEDGE TO PROTECT:

				
PIPISTRELLE BAT <input type="checkbox"/>	HOUSE SPARROW <input type="checkbox"/>	HEDGEHOG <input type="checkbox"/>	BUMBLEBEE <input type="checkbox"/>	SONG THRUSH <input type="checkbox"/>

By doing: _____

By Date: / / Signed: _____

Now stick me on your fridge to be reminded to carry out this action and support your chosen species.

The Barn, Berkeley Drive, Bamber Bridge, Preston, Lancashire, PR5 6BY T: 01772 324129 E: info@lancswt.org.uk W: www.lancswt.org.uk

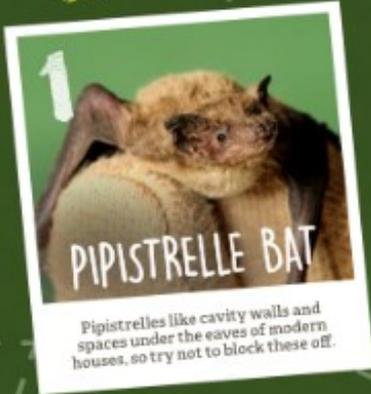


Protecting Wildlife for the Future

The Lancashire Wildlife Trust is a registered charity (No. 229325) and a registered company (No. 731548)

5 species

YOU CAN PLEDGE TO PROTECT



Pipistrelles like cavity walls and spaces under the eaves of modern houses, so try not to block these off.



Sparrows need a lot of insects, so try and attract insects by leaving wild areas or planting caterpillar friendly trees e.g. oak, apple, birch and willow.



Hedgehogs like meat-based petfood (including cat biscuits), raisins, cooked potatoes and chopped fruit, try setting up a feeding station for them.

To survive, wildlife must be able to move around their landscape for mating, migration and foraging. Climate change and increasing temperatures are shifting animals' ranges north. Allowing them to inhabit new patches of land, but pushing them to their limits in the south. This may sound good to us, but if animals are not able to adapt due to fragmented habitat sites and limited wildlife corridors, many species will become extinct.

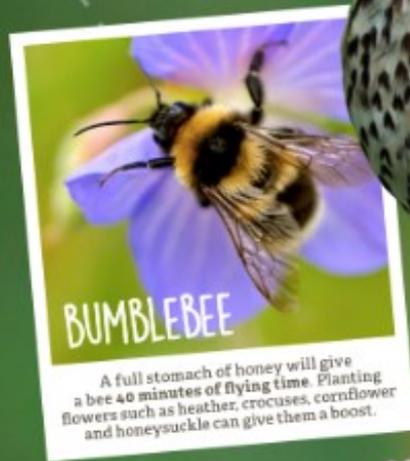
WHICH SPECIES WILL YOU PLEDGE TO HELP PROTECT TODAY?

IF EVERYONE DOES ONE THING FOR WILDLIFE, TOGETHER WE CAN MAKE A REAL DIFFERENCE.

5 SONG THRUSH

Providing bird food and water over the winter season will help their young survive.

TIP: DRIED MEALWORMS ARE THEIR FAVOURITE



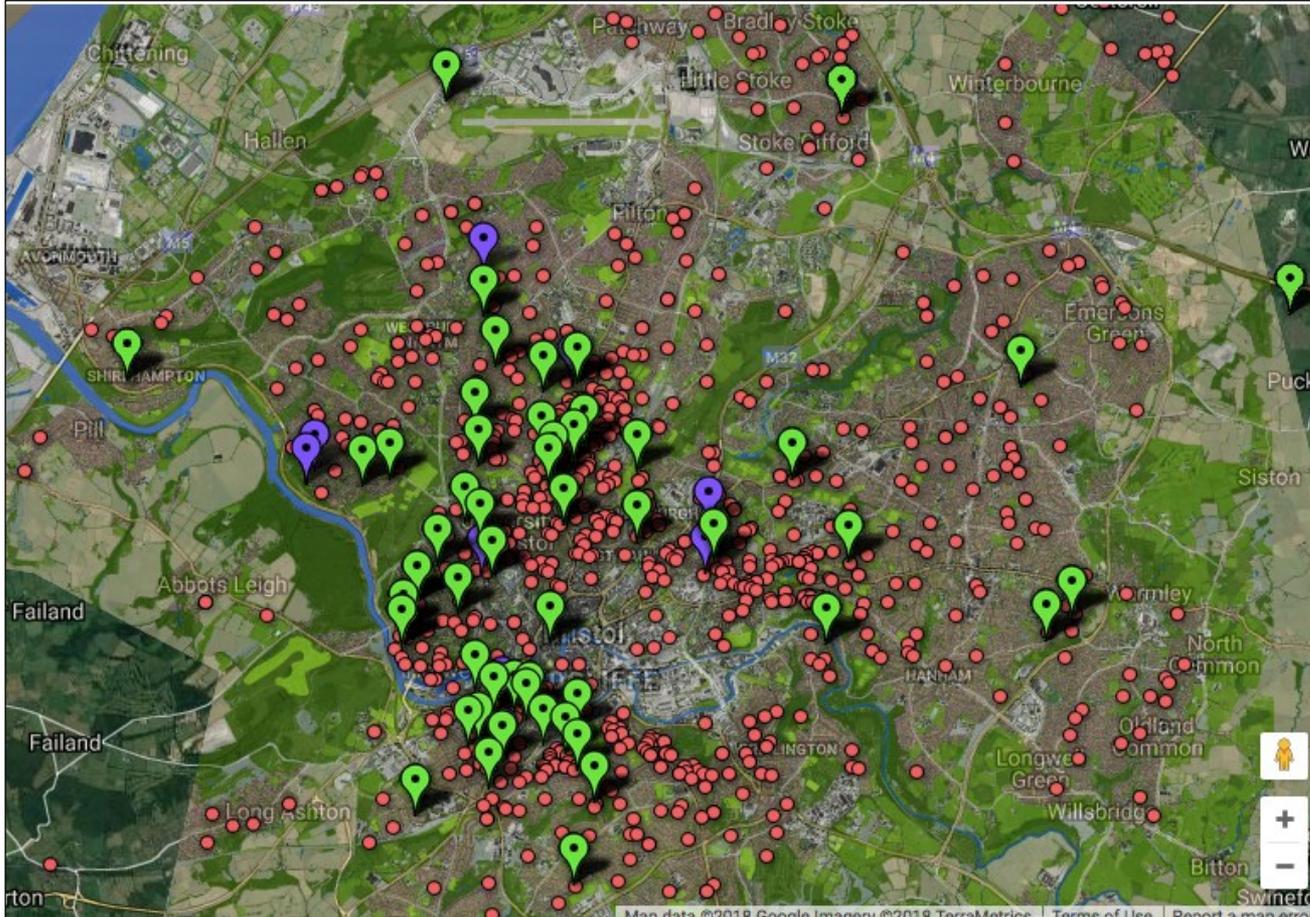
A full stomach of honey will give a bee 40 minutes of flying time. Planting flowers such as heather, crocuses, cornflower and honeysuckle can give them a boost.



We are a membership charity: of which we couldn't do any of the work we do without our members. We carry out key conservation projects across the region.

Join our family at lancswt.org.uk/membership

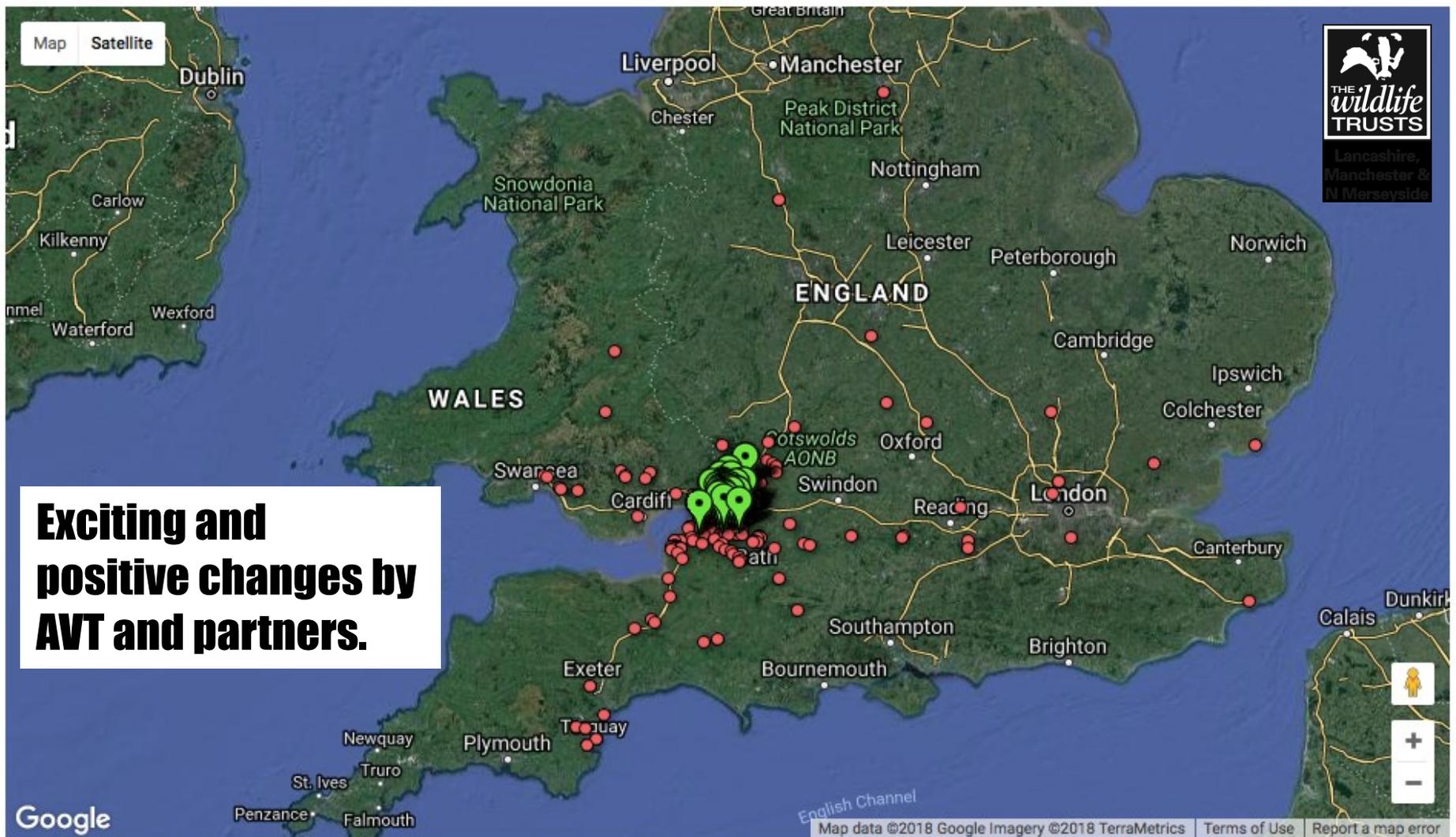
Interactive mapping of individual action



Main mechanism to evidence and encourage practical action.

- Individual gardens
- Community projects
- AWT / partner conservation activity

Launched in Manchester in March alongside the packs.



It is this **collective action by the public** which we want to work with partners to inspire and support in Manchester with an aim to improve the habitat quality of **15,000 gardens across Manchester by 2025.**

My Wild Garden is the initial strand of our My Wild City campaign for Manchester.

A number of strands which will complement My Wild Garden including:

- expansion of our schools work
- encouraging active involvement of people / communities with key wildlife sites

Fundamental to these strands and vision of a nature-rich city is development of a new **biodiversity strategy for the city**.

The Trust and Manchester City Council currently developing a programme to undertake this work in 2018.

