The School of
Tourism, Events and
Hospitality Management
Postgraduate and Professional Study 2017

Faculty of Business and Law
mmu.ac.uk/tehm
Important notice

This brochure was developed in mid-2016 to help you choose the right course for the 2017 academic year. The information therefore reflects the courses as they are at this time. Please be aware that placements and overseas study cannot be guaranteed on our courses. This brochure is intended to provide an overview of our courses and the Faculty of Business and Law.

The online prospectus available at mmu.ac.uk/courses provides key up-to-date information about our courses to help you make an informed decision about which one to apply to, so please check online.
- a great university city

One of the UK’s largest and most popular universities, dedicated to providing an outstanding student experience.
Welcome to the Faculty of Business and Law

The Faculty of Business and Law is a spectacular, professional and inspirational environment in which to study, learn and develop.

Located right in the heart of the vibrant city of Manchester, we offer impeccable environmental credentials, highly modern facilities and a reputation for working with businesses and professions locally, nationally and internationally.

The Faculty of Business and Law prides itself on professionally focused management education, celebrating roots in commerce since 1889 and garnering respect for collaboration, innovation and entrepreneurship.

With an outstanding record for connecting our students with the professions, our experienced staff deliver business education across all career development stages from apprenticeships to executive education.

Fully embedded within the regional economy and wider business community, many of our staff are engaged in research, consultancy and knowledge exchange with a broad range of stakeholders including SMEs and corporate partners.

We are proud to support and share extensive links with the professional community, ensuring that our teaching is relevant, our graduates possess essential employability skills and our research adds value to, and impacts upon, businesses and society.

We are an inclusive and internationally focused Business and Law faculty that shares far-reaching global connections through our academic staff, our partner institutions and our alumni.

British tourism expected worth of £257bn by 2025

Professor Julia Clarke
Pro-Vice-Chancellor
Faculty of Business and Law
Our £75m Business School is one of the largest and most environmentally sustainable academic buildings in the UK.
Case study: Augmented and Virtual Reality Hub

The Augmented and Virtual Reality Hub investigates new and innovative ways to implement augmented reality in the tourism, museum, art gallery and creative industry contexts.

With Manchester as European City of Science 2016, Manchester Metropolitan University is currently heading the Smart Tourism Augmented Reality Virtual Reality Project. The aim is to use Samsung 360 cameras to provide visitors with a smart tourism experience and enhanced retail experience using beacons, virtual and augmented reality.

mmu.ac.uk/tehm/business-and-enterprise
Manchester – a centre for travel and hospitality

Manchester is a global destination for tourism, hospitality and events. It is one of the most popular student cities in the UK.

We work with leading industry partners to offer you the opportunity to work on live industry placements, apply for internships and network with industry. Our events, tourism and hospitality postgraduate course portfolio aims to equip you with the knowledge and experience required to progress in your career on an international scale.

**A university for business**

Manchester Metropolitan is ideally placed to forge partnership links across the city as well as nationally and internationally. Our Faculty of Business and Law is recognised as among the top 5% of business schools in the world. Our highly modern science, technology and engineering facilities enable our researchers to address some of the biggest challenges facing society. We work with a vast amount of businesses and public bodies to help develop innovative business solutions by facilitating access to our knowledge, specialist research capabilities, bespoke consultancy, graduate recruitment and our award-winning buildings and facilities.

“Manchester has a thriving arts and festival scene with over 60 city centre festivals taking place each year; it is the perfect location to contextualise your studies. You will gain a thorough understanding of arts and festival management on a global and local scale.”

**Louise Platt**
Senior Lecturer, International Events Management
Excellent facilities for your postgraduate studies

Studying within our award-winning Business and Law Faculty, you will have access to dedicated postgraduate and research facilities.

Exceptional facilities include:

- State-of-the-art lecture theatres and seminar rooms, configured to complement different teaching techniques and learning styles.
- Large drop-in IT-zones and computer laboratories with the latest low-energy PCs.
- Touchdown zones and laptop counters throughout the building for quick access to a laptop or space to plug in your own mobile devices.
- WiFi coverage throughout the building and surrounding area.
- A virtual learning environment, containing reading lists, e-books and articles, which also allows you to communicate with your tutors.

The main University library is adjacent to the Business and Law Faculty. With 24/7 opening during term-time, the library offers access to over one million books, journals, articles and e-books.

Free WiFi across campus

mmu.ac.uk/study/postgraduate
Library services
Taking your studies to the next level means you need access to more insight and new approaches to problem solving. You will find everything you need to broaden your horizons in our library - a dynamic, multimedia learning environment, complete with social spaces including chat zones and access to café facilities.

This is a key part of your postgraduate and professional academic experience. The university library at Manchester Metropolitan has over 1m books, journals, articles and e-books. You will also have online access to a huge digital library of journals and research papers to support your postgraduate study.

The All Saints library is open 24/7 in term-time, with hundreds of PCs and multiple study zones spread across five floors, including dedicated group working zones.

These great facilities and resources are supported by the friendly and knowledgeable library team, holders of the Customer Service Excellence quality standard since 2008.

Top quality teaching by exceptional professionals
Manchester has long held a reputation for producing and nurturing some of the country’s best business brains.

Innovative approaches to learning
The combination of taught units, a range of client-based consultancy projects, and opportunities to network with industry through guest lectures will enable you to develop a strong grasp of business culture whilst immersing yourself in your chosen service sector.

Industry links
Your studies will have an international focus to reflect the global nature of tourism, events and hospitality industries. The School has many well-established international collaborative partnerships, which will enrich your student experience.

Our international research activities and projects will enhance your student experience and you will create new opportunities for research through your engagement with employers.

“I developed a much broader mind set to the world of global events management and explored my own ideas in an interesting and challenging environment.”

Chris Austin
International Events Management graduate
Events and Commercial Manager
Stoke-on-Trent City Council

Library open 24/7 during term-time
Personalised virtual learning environment
The school’s research facilities are located at the heart of the University’s city campus. Students will benefit from a recent multi-million pound refurbishment, which provides a new and modern study environment. This also gives our postgraduate researchers access to the excellent resources and services that are available.

Research degrees: MSc/MA by Research, MPhil and PhD

Research degrees are offered in a flexible format and opportunities exist for MSc or MA by Research, MPhil and PhD studies. As a postgraduate researcher you will be supported by:

- Research skills workshops.
- Skills development opportunities with external organisations.
- Research conferences within the University and the possibility of presenting at external conferences.
- Fully equipped laboratories and studios.
- A supervisory team, normally consisting of three members of academic staff.

Current postgraduate researchers are engaged in studies focusing upon various subject areas such as destinations and aspects of marketing, crisis management, ICT and the hospitality industry, management within tourism supply sectors, and the tourist experience of train travellers and active sport tourists.

We welcome applications in all topic areas related to tourism, hospitality and events, in particular the following areas:

- Sustainability and corporate social responsibility in tourism.
- The consumer experience in hospitality and tourism.
- Place management and place governance - the implications for tourism.
- Wearable technologies and augmented reality in the creative industries.
- Crowd safety in the events sector.

Each of our courses have a focus on your professional skills and development, and have been created in consultation with a range of service industry experts, employers, trade associations and specialists in specific disciplines, helping to produce professionals capable of operating globally.

Research in the School of Tourism, Events and Hospitality

The school has a thriving and active research community that coordinates supports and promotes research, innovation and enterprise.
Studying at Manchester Met has allowed me to enhance my C.V. and build my network of industry contacts. The support from the staff is amazing, their knowledge and experience is invaluable.

Ella Cranmer
PhD Student – Tourism

I completed an undergraduate degree in Tourism Management at Manchester Met and chose to continue studying here for my PhD because the University research team are industry leaders in augmented and virtual reality. I also love Manchester as a place to live, work and study, so it made sense to continue my academic career here.

As a PhD researcher, I am developing a business model to implement AR in Cultural Heritage Tourism. For the past two years, I have been working in partnership with the Geevor Tin Mine Museum, Cornwall, conducting research to examine a stakeholder perspective towards AR implementation, to develop and validate an AR Business Model.

Studying at Manchester Met, has allowed me to enhance my C.V. and build my network of industry contacts. As well as my PhD, I have been involved in, and supported, a number of CARH projects. I have enjoyed opportunities publishing papers and presenting at both national and international conferences. In recognition of my contribution both academically and within industry, I was awarded “Best Student 2013” by Manchester Met, “Best PhD proposal” by IFITT (International Federation for IT, Travel and Tourism) and Institutional winner of the 3 Minute Thesis Competition.
Advancing your career

Through the enhancement of your skills, knowledge and understanding of your chosen field, studying for a postgraduate degree can increase your entrepreneurial edge and professional recognition, as you progress within your career.

Our courses
Our suite of programmes addresses two main professional themes:

• **Service sector management:** offering graduates from any discipline the chance to gain access to management level careers in these worldwide dynamic industries.

• **Specialist events management:** allowing graduates from Tourism, Events or Hospitality to focus on a particular sector of the industry.

Each covers key business topics through a range of core and specialist units which are relevant to your professional area of study and development.

We place employability at the heart of learning and teaching, regularly reviewing our courses to ensure that they are up-to-date and relevant to employers. Our strong links with business make our study programmes distinctive.

Practical experience
Over the course of your postgraduate degree you will have substantial opportunity to participate in practical work experience, exposing you to the industry and to potential employers.

Opportunities include:

• Membership with the Institute of Travel and Tourism, which entitles you to free careers advice from industry specialists and access to the Institute’s Graduate Opportunities Scheme.

• The MA International Hospitality Management gives you plenty of practical experience, including the chance to work on live projects.

• Our International Events Management course will provide many opportunities for volunteering in the industry at a variety of events as well as an assessed live event project.

• Some of our courses feature a ‘Group Consultancy Project’, during which you will complete a research and advisory report for a business operating in your chosen industry.

• Field trips are an important feature of all our courses. These allow you to put your academic studies into context by visiting businesses, trade fairs and events around the UK and further afield.

Industry links
The school works with a range of businesses to help them meet the needs in a fast-changing economy. Our links with international businesses provide exceptional learning experiences for our students; this includes opportunities to collaborate with industry and make impactful contributions to the way businesses may operate in the future.

Careers and employability support
Careers and employability support is available from the moment you join us, and for up to three years after the completion of your course. We have a range of careers and employability services available with dedicated, trained careers and employability advisers, offering services, such as:

• Career development workshops, CV writing, application form support, preparing for interviews and networking.

• Career guides, videos and resources.

• Going Global – an online database ideal for international students planning to return home to work or any postgraduate student looking to explore a career in a new country.

• Advice on self-employment and freelancing.

• Employer visits and presentations.
Developing your employability

This suite of courses has been created to offer a practical approach to equipping you with professional skills, providing you with many opportunities to gain experience in your chosen industry.

• **Internships**: You will be offered the chance to undertake a 36-48 week internship supported by our Placement Office, who have extensive contacts with industry and over 25 years of experience in helping students to find placements.

• **Volunteering opportunities**: Volunteering is a great way for you to gain experience and make contacts. Many of our academic staff have worked in industry and their networks and contacts are invaluable in providing volunteering opportunities for you.

• **Client projects**: Throughout your studies, you will engage in a range of individual and group work consultancies for our industry partners and clients, including tourist attractions and destinations, tour operators, hotels, event agencies, venues, retail organisations and other SMEs within the service sector.

**Internships**

Our courses in International Tourism, Events and Hospitality offer full-time students the opportunity to spend 36-48 weeks on work placement within industry. After running for only one year, these internships have resulted in direct employment for 66% of students.

Our dedicated Placement Office provide students with the support needed in finding internship positions. You will also receive guidance in preparing your CV and in interview techniques.

The school will also continue supporting you during your time away from University.

“We were very pleased with the work that was conducted by the MA International Events Management students. The consultancy report that the group produced was of a high standard, and on par with that which you would expect from an established research consultancy. The overall process of engagement with Manchester Met has been enjoyable and we feel it was mutually beneficial to all parties.”

**Mark Fletcher**

Chief Executive Officer
Manchester Pride

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**International Collaborative Partner**

**IMI, Luzern, Switzerland**

Our International Hospitality Management Masters students have previously visited the International Management Institute (IMI) located in the stunning mountains of Luzern, Switzerland. The trip was a unique educational experience for the Masters students, allowing them to meet and collaborate with peers studying for MBAs at IMI throughout the whole of the trip. The visit was developed jointly between Manchester Metropolitan University and IMI, strengthening links as international collaborative partners.

The trip included a number of insightful industry visits and cultural experiences, including a tour of the 150 year old Eichhoff Brewery given by the lead brewer. The group also toured the highly exclusive Burgenstock luxury resort with the Qatar group Marketing Manager, gaining special insight into the luxury hotel and spa development situated in the Swiss mountains above Luzern. This was a particular highlight of the trip, with students given an ‘access all areas’ tour of the development; significantly, this location has a long history of bespoke hospitality offerings and is currently targeting a number of emerging luxury markets.

As well as becoming familiar with the local area, the group also engaged in a full day of activities at IMI along with MBA students. The activities focused on developing poster presentations from current research proposals as part of their studies. After the presentations, academic colleagues from Manchester Metropolitan University and IMI judged the best four to be submitted to the CHME (Council for Hospitality Management Education) annual research conference, held at Manchester Met in May this year. These posters were reviewed and accepted in the postgraduate category by the CHME Executive as part of the main conference.

This international collaboration is set to continue with IMI students planning to visit Manchester Met later in the year.
International Events Management

**MA**

**Full-time** | 1 year (3 days a week) plus 1-year internship option

**Part-time** | 2-5 years (study days vary) plus 1-year internship option

**Entry requirements**
This course is available to graduates holding at least a 2:2 UK honours degree (or international equivalent) from any subject. Candidates with industry-relevant management experience may be considered.

**The course**
As the popularity and expectations of international events continue to rise, and with more media coverage available than ever before, the platform for events is truly global. Professionals qualified at postgraduate level in this area are in high demand, meaning career opportunities are both exciting and varied.

Designed in partnership with event industry practitioners, this course aims to provide you with the relevant practical and managerial skills required for operating globally in the ever-growing events industry.

Delivered with a professional focus, this course allows you to explore the industry at operational and strategic levels. This course also delivers an extensive practical element, and by providing a range of opportunities to engage with the events industry, you will develop your expertise in planning and managing various events.

The School has a significant portfolio of well-established international partnerships, which will enrich your student experience through involvement in our international research activities and projects, external visits and guest lectures. This will allow you to develop a strong grasp of the events culture.

There is the opportunity to undertake an optional 36-48 week internship as part of your study.

**Core units**
(units may be subject to change according to each academic year)
- Creativity, Innovation and Entrepreneurship
- Developments in Strategic Management and Marketing
- Dissertation or Strategic Live Project Management (option)
- Financial Management
- Leadership and Entrepreneurship
- Methods of Enquiry
- Responsible Business

**Option units**
(indicative and may be subject to change year on year)
- Dissertation or Strategic Live Project Management
- Events Live Project
- Events Management
- International Events Management

**Career prospects**
The events industry is dynamic and continues to grow, spanning a multitude of sectors across the globe. You may go on to pursue management roles in corporate events, hospitality events, sports events, conferences, exhibitions and music festivals.

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International Convention and Exhibition Management*

**MA**

**International Cultural Arts and Festival Management**

**Full-time** | 1 year (3 days a week) plus 1-year internship option

**Part-time** | 2-5 years (study days vary) plus 1-year internship option

**Entry requirements**
At least a 2:2 UK honours degree (or international equivalent) in a related events management degree. Candidates with industry relevant management experience may be considered.

**The course**
This diverse and creative industry is both engaging and challenging, spanning a wide range of sectors such as tourism, the arts, hospitality and events. Currently, there is a worldwide shortage of skilled professionals in this area and so the career opportunities available to those qualified at postgraduate level are exciting and extensive. With an international focus, this course will reflect on the global nature of the industry. You will benefit from our well-established international collaborative partnerships, enriching your student experience through our international research activities and projects, whilst also creating new opportunities for engagement with employers.

You will study within an engaging environment where you will explore the issues faced by industry professionals, particularly through the completion of challenging real-world assessments, including working professionally in industry, completing client consultancy projects, and coordinating your own event.

There is the opportunity to undertake an optional 36-48 week internship as part of your study.

**Core units**
(units may be subject to change according to each academic year)
- Creativity, Innovation and Enterprise
- Developments in Strategic Management and Marketing
- Financial Management
- Leadership and Entrepreneurship
- Methods of Enquiry
- Responsible Business

**Option units**
(indicative and may be subject to change year on year)
- Convention Live or Exhibition Live
- Dissertation or Strategic Live Event Project Management
- Exhibition Management or International Exhibition Management

**International Cultural Arts and Festival Management**
- Arts and Festival Management
- Cultural Arts and Festival
- Cultural Arts and Festival Management
- International Cultural Management Live Project

**Career prospects**
Graduates of this course will have the skills and knowledge required for pursuing management careers in the convention and exhibition or cultural arts sectors. Opportunities exist globally in many diverse venues and organisations, with roles including venue management, convention marketing management or operations management.

*under review for 2017 entry
International Hospitality Management*

**MA**

**Full-time | 1 year (3 days a week) plus 1-year internship option**

**Part-time | 2-5 years (study days vary) plus 1-year internship option**

**Entry requirements**
This course is available to graduates holding at least a 2:2 UK honours degree (or international equivalent) from any subject. Candidates with industry-relevant management experience may be considered.

**The course**
The hospitality industry continues to grow worldwide and there is an increasing demand for qualified professionals who are equipped with the skills to evaluate and analyse the international hospitality sector from a managerial, operational and organisational perspective. This specialist course will provide you with the opportunities to develop your existing knowledge of the industry by examining its various components.

This course has been designed in consultation with current hospitality industry practitioners and offers a practical and managerial approach. Your studies will have an international focus and you will benefit from the School’s overseas partnerships, particularly when working on industry research projects.

This course places emphasis on developing your practical experience. You will complete a series of challenging and creative real-world assessments which will involve working professionally with industry contacts, participating in consultancy projects with clients, and planning and running your own live hospitality project. You will explore the issues and problems faced by current hospitality professionals.

You will also have the opportunity to undertake an optional 36-48 week internship as part of your study.

**Core units**
(Units may be subject to change according to each academic year)
- Creativity, Innovation and Enterprise
- Financial Management
- Leadership and Entrepreneurship
- Methods of Enquiry
- Responsible Business
- Strategic Management and Marketing

**Option units**
(Indicative and may be subject to change year on year)
- Dissertation or Strategic Live
- Hospitality Industry Live
- International Hospitality Management
- Managing Hospitality Operations
- Project Management

**Career prospects**
As a graduate, you will be equipped with the professional skills and knowledge that will allow you to pursue a number of exciting careers. These may include hotel management, licensed retail management, restaurant management, food and beverage management, entertainment and leisure, conference and events management, and travel and tourism.

*Under review for 2017 entry

The latest information about our courses, including the most up-to-date list of units, can be found online at mmu.ac.uk/courses

International Tourism Management*

**MA**

**Full-time | 1 year (3 days a week) plus 1-year internship option**

**Part-time | 2-5 years (study days vary) plus 1-year internship option**

**Entry requirements**
This course is available to graduates holding at least a 2:2 UK honours degree (or international equivalent) from any subject. Candidates with industry-relevant management experience may be considered.

**The course**
This unique course seeks to produce leaders in their field and is designed for those looking to take their career to the next level or continue their studies at a higher level. The global tourism industry is constantly developing and is the fastest growing sector in the UK, with a shortage of professionals at management level. This course will allow you to develop the knowledge and skills required to succeed as a management professional in the international tourism industry. The professional focus of this course is to provide you with a range of opportunities for discovering emerging developments in the sector, primarily through engagement with industry.

You will take a broad view of tourism management, exploring issues and problems relevant to a wide range of situations. Our programme offers an engaging study environment and exciting career opportunities. You will complete a series of challenging assessments including working professionally in industry, real-life consultancy projects and the requirement to plan and run your own tourism live project.

There is the opportunity to undertake an optional 36-48 week internship as part of your study.

**Core units**
(Units may be subject to change according to each academic year)
- Creativity, Innovation and Enterprise
- Financial Management
- Leadership and Entrepreneurship
- Methods of Enquiry
- Responsible Business
- Strategic Management and Marketing

**Option units**
(Indicative and may be subject to change year on year)
- Dissertation or Strategic Live
- International Tourism Management
- Project Management
- Tourism and Destination Management
- Tourism Industry Live

**Career prospects**
You will develop the knowledge and skills required to succeed as a management professional in the international tourism industry. Opportunities will be available to you in the UK and overseas with businesses such as tour operators, airlines, visitor attractions, hotel operations and destination marketing.

*Under review for 2017 entry
The course provides students with the opportunity to complete an internship year, gaining valuable work experience and the ability to understand how the industry really works.

Georgios Stavrakellis
MSc International Tourism Management student from Greece
## International Tourism and Hospitality Management

**MA**

### Distance learning | 3 years

**Full-time | 1 year (3 days a week) plus 1-year internship option**

**Part-time | 2-5 years (study days vary) plus 1-year internship option**

### Entry requirements

This course is available to graduates holding at least a 2:2 UK honours degree (or international equivalent) in any subject. Candidates with industry-relevant management experience may be considered.

### The course

The international tourism and hospitality industries are thriving, meaning there is a demand for highly trained, knowledgeable and skilled professionals to drive the sector forward.

This course aims to provide you with an advanced understanding of the global tourism and hospitality industries, producing professionals who can operate internationally in these sectors. Designed specifically for you to explore your professional development, the structure of this course focuses on both tourism and hospitality with an emphasis on strategic business and operational management. You will gain a dynamic view of tourism and hospitality management, exploring current developments within these industries as well as problems relevant to a wide range of business situations.

Focusing on your employability and professional development, the curriculum incorporates real-world assessments including working professionally in industry, involvement on consultancy projects with clients and planning and running your own live project. This course has been designed through close consultation with industry to offer a practical and managerial approach to equip you with professional skills and provide you with many opportunities to gain professional experience.

Guest lectures and industry visits will enable you to develop a strong grasp of business culture and network and immerse yourself in these industries.

### Core units

*(units may be subject to change according to each academic year)*

- Creativity, Innovation and Enterprise
- Developments in Strategic Management and Marketing
- Financial Management
- Leadership and Entrepreneurship
- Methods of Enquiry
- Responsible Business

### Option units

*(indicative and may be subject to change year on year)*

- Dissertation or Strategic Live
- International Tourism Management
- Managing Hospitality Operations
- Project Management
- Tourism Industry Live or Hospitality Industry Live

### Career prospects

With opportunities available in the UK and overseas, you could enter into careers including hotel management, restaurant management and food and beverage management.

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## Crowd Safety and Risk Analysis

**MSc**

### Distance learning | 3 years

**Entry requirements**

Any UK honours undergraduate degree with 2:2 or higher (or international equivalent). Entry may also be considered on the basis of an ability to demonstrate extensive industry experience with managing crowds, managerial experience linked to crowds or employment within a position of considerable responsibility.

### The course

The growth of festivals, conferences and large-scale events has risen on an international level, driving a demand for a highly specialised skill-set from professionals across multiple business sectors.

This course is for professionals who are involved in managing large numbers such as venue managers, event organisers or attraction managers. This unique course is designed to take your existing skills and experience to the next level.

You will gain an understanding of crowd safety and crowd risks in the built and complex environment, establish how crowd accidents and incidents can occur, explore the underlying causes of crowd-related accidents and incidences, and learn how to implement techniques for crowd safety engineering. You will also study essential legal obligations that will apply to your professional practice on a daily basis. The content of this course will ensure you understand and can successfully implement the science and mathematical event modelling techniques, which are fundamental in the planning and management of crowds.

Note: Although this is distance learning, at the start of the programme students are required to attend an intensive introduction course held at Manchester Metropolitan University's city campus in the UK.

### Core units

*(units may be subject to change according to each academic year)*

- Crowd and Event Modelling
- Crowd Science
- Dissertation
- Major Incident and Accident Investigation
- Real-time Decision Support Tools

### Option units

*(indicative and may be subject to change year on year)*

- Globalisation: Media, Culture and Consumption
- Social Divisions, Social Inequality and Intersectionality

### Career prospects

Undertaking this postgraduate degree will equip you with an advanced knowledge in this specialist area and allow you to develop the skills you need to enhance your employment prospects in both existing positions and for roles in the future. With the increased prominence of the health and wellbeing agenda, career opportunities for graduates in this field are vast, particularly in occupational safety and health.

The latest information about our courses, including the most up-to-date list of units, can be found online at [mmu.ac.uk/courses](http://mmu.ac.uk/courses)
The university of choice for the career professional

Manchester Metropolitan offers postgraduates everything they need to make more of their career. Whether you’re looking to develop as a professional, gain industry qualifications or advance your specialist skills, we have the course you are looking for.

Many of our courses are recognised by professional bodies and associations. Many more are designed in close consultation with our industry partners to reflect the demands of today’s employers.

With the dynamic business culture of Manchester on your doorstep, there are plenty of opportunities to employ your new knowledge and take a leap forward in your career.

Learn from experts who shape thinking
As a Manchester Metropolitan postgraduate, you benefit from the insights of academics who are leaders in their field. Many of our 2,500 teaching staff, professors and researchers belong to industry bodies and help shape current thinking in their sector. They will share business insight as well as cutting-edge theory to help you develop.

Join our thriving student community
There is a real buzz about our postgraduate and research community. You will join 10,000 postgraduate students motivated by a desire to extend their knowledge and add real value to their role. With so many courses you will find yourself bouncing ideas off students from other subjects, giving your own knowledge deeper perspective.

Industry-standard equipment as standard
We have invested in high-tech facilities brimming with the latest industry-standard equipment. By practising with the tools the professionals use, you will give yourself another competitive edge in the job market.

£350m investment
IT Zones with 3,000 PCs and Macs
mmu.ac.uk/study/postgraduate
An enviable learning environment
We have spent £350 million creating an outstanding place to study. As well as being a pleasure to study in, our sustainable buildings are good for the environment too. We are one of the top three green universities in the UK.

Excellent industry links
Manchester and the surrounding North West region is the largest centre for science, healthcare and engineering outside London. With so many big businesses nearby we have been able to forge great connections with industry professionals.

Manchester is also home to some of the fastest growing industries. The digital sector is booming and, with MediaCityUK close by, the city attracts many experts in film, journalism and production.

Graduate School
We have a vibrant postgraduate research community of nearly 900 full and part-time students across a wide range of research areas. The Graduate School brings together this exciting postgraduate research community, along with our excellent supervisors and expert colleagues from inside and outside the University who support your postgraduate research journey. We provide innovative development opportunities, chances to form essential networks with fellow researchers across Manchester Metropolitan, as well as advice, guidance and resources to ensure the successful completion of your research studies.

The Graduate School organises the annual Postgraduate Research Student Conference, offering you a unique and exciting opportunity to present conference papers to an international audience of fellow postgraduate researchers.

mmu.ac.uk/graduate-school

Our research makes an impact
We believe in research for a reason. Our work addresses the world’s most challenging problems. Whether they are working on life-saving diagnostic devices, global policy work or cutting carbon emissions, our research teams aim to make an impact locally, regionally and internationally.

In our latest submissions for research impact, 85% of our projects were recognised as ‘world leading’ or ‘internationally excellent’.

Our reputation for career-focused learning and excellent facilities has attracted over 3,000 international students from 120 different countries. As a result, you will be part of a community where you can share different perspectives and learn about new cultures.
Supporting our postgraduate students

From finding you a home to questions on health, our team of support staff are here to advise and guide you. We will do everything we can to help you focus on your studies and have a great experience while you are with us.

Making Manchester your home

When you take your studies to this level, it is even more crucial that you have a great place to work and unwind. Whether you prefer the convenience of a university-owned or leased accommodation with a room of your own and the opportunity to share kitchen and communal space, or the privacy of your own rental house, we have plenty of accommodation for you to choose from.

There are several Manchester Met accommodation options close by, from town houses where you will share bathroom facilities with one other person, to en-suite options. All of our accommodation has self-catering facilities. We also support students on a tight budget with accommodation that has shared bathroom facilities, and even the option to live away from the city centre with accommodation just over a mile away. All of our university owned and leased accommodation offers residential life advisors who will visit regularly, facilitate flatmate agreements and update you on events within your local vicinity. All of our accommodation offers 24-hour security and free Internet.

Rent prices also include bills, so you’ll have one less thing to worry about. However, these are not suitable for families or couples as they only have one room. If you would prefer your own house or flat, our Manchester Student Homes housing service will help you find the perfect place from a list of approved landlords. See manchesterstudenthomes.com/accommodation for details.

You will find all the answers to your housing questions on our website mmu.ac.uk/accommodation

Manchester Metropolitan University owned halls are operated by our Student Living staff who work 24/7 providing reception, customer service, housekeeping, maintenance and security services. Our receptions are open to customers 24/7.

Virtual learning virtually anywhere, on your preferred device

We’ve got one of the latest virtual learning environments in Moodle. A mobile-friendly design allows you to prepare for or follow-up on lectures with access to learning resources from your laptop, iPad or smartphone, wherever you have an Internet connection. Moodle makes it simple to submit assignments, check grades or get feedback from tutors. Just one more way we make your life easier!

Supporting our postgraduate students

mmu.ac.uk/study/postgraduate

2,000 student support staff
Face-to-face advice
For advice and information, the Student Hub is the place to go. Our team in the Hub can help you with a range of issues including accommodation and finance.

Our Students’ Union
As a student at Manchester Metropolitan, you automatically become a member of the Union. With over 36,000 students, the Union is a powerful voice speaking on your behalf.

Student support officers
Student support officers can provide support and advice on a range of issues related to university life. They are there to support you with any problems you experience whilst at university, as well as to provide guidance to enable you to achieve your goals.

Languages support
If English is not your first language, our British Council-accredited Language Centre can help you to make rapid progress in the academic English you need, through our intensive courses. For more details, please visit mmu.ac.uk/languagecentre

Specialist support for disabled students and students with specific learning difficulties
If you have a disability or specific learning difficulty, our disability service works closely with other departments and student services to make sure you have all the help you need.

Our advisers are on hand to offer you confidential advice, information and support. If you have any concerns, talk to our team before beginning your course, so you get the best possible support.

Counselling, health and wellbeing
Whether it is study related or not, our counselling service is on hand with trained counsellors who can talk you through any issues you face. Individual and group counselling is free to all of our students.

Our counselling team takes a positive approach to your wellbeing, running workshops on relaxation, stress management and confidence building.
Postgraduate fees, funding and finances

You can deal with the financial commitment of postgraduate study through a variety of options. Our knowledgeable team is here to help you manage your money with advice on funding, fees and work.

Taught course fees
You will find everything you need to know on fees for taught courses on our website under Postgraduate Study, or on individual course pages in our e-prospectus.

If you choose to study part-time, your fees will depend on how many units you study in a year and how many credits they are worth.

For further information on course fees, please visit mmu.ac.uk/study/postgraduate/fees

Research degree fees
If you want to take a research degree, you can enrol as a self-funded research student. However, look out for opportunities to become a postgraduate research student on a specific project, as your study may be funded by a grant.

Paying your tuition fees
We know the option to pay upfront will not suit everyone’s finances. Many of our students opt to join one of the University’s agreed instalment schemes, with three manageable payments spread out over the year.

However, if your fees are over £5,000, you will need to make an initial payment before joining an instalment scheme.

Further details are available at finance.mmu.ac.uk/students

Government loans
If you plan to take a postgraduate Masters course from 1 August 2016, you may be able to get a postgraduate loan of up to £10,000 to help with course fees and living costs. For more information visit gov.uk/postgraduate-loan/overview

Alumni loyalty discount

Fee payment instalment scheme
**Funding your postgraduate study**

Although many of our postgraduates fund their own course fees and living costs, financial support is available for both taught and research courses through a range of sponsorships and studentships.

You can find information on funding from a range of sources. It is worth looking into specific support for the course you have chosen.

Some options to look at include:
- Industrial organisations
- Your employer
- Professional and career development loans (visit [gov.uk/career-development-loans](https://gov.uk/career-development-loans))
- Research grants
- Research degree studentships
- Charitable trusts

**Sources of UK funding**

There is a range of awards for full-time postgraduate students that cover university fees. For further information, visit [gov.uk/funding-for-postgraduate-study](https://gov.uk/funding-for-postgraduate-study)

**Research studentships**

For students studying a PhD, MPhil, or Research Masters, there are studentships available on an annual basis for home and EU students. Studentships usually cover tuition fees for three years and provide a bursary of £14,000 per year. Visit [mmu.ac.uk/research/studentships](https://mmu.ac.uk/research/studentships)

**Industrial CASE Awards**

If you have an idea that could shape your industry, Industrial CASE studentships are available for research that benefits both academic purposes and an industry partner. [mmu.ac.uk/research](https://mmu.ac.uk/research)

**Target bursaries**

Postgrad Solutions currently offers 15 bursaries across a number of subjects. For information visit [postgrad.com](https://postgrad.com)

To find out more about bursaries visit: [targetpostgrad.com/funding](https://targetpostgrad.com/funding)

**Earn around your studies**

Our postgraduate courses offer flexible learning, so you can work part-time. You can find work with our on-campus work experience scheme, Jobs4students. You will be able to find casual, paid employment that you can fit around your studies.

**Be part of our residential team**

If you are studying as a full-time postgraduate, you will have the chance to become a residential advisor and live in halls of residence. We will give you training in peer-to-peer support and how to engage other student residents. As well as ten hours of paid work each week, you will also receive a generous 50% discount on your rent.

**Manchester Met scholarships for taught courses**

To find out more about the scholarships we offer, visit the postgraduate section of our website [mmu.ac.uk/study/postgraduate/scholarships](https://mmu.ac.uk/study/postgraduate/scholarships)

**Alumni Loyalty Discount**

If you have already completed an undergraduate degree (not including HND or Foundation degree), PGCE or GDL with us and meet our requirements for a postgraduate taught programme, you may be able to receive 20% off your tuition fees.

However, the alumni loyalty discount cannot be given alongside other fee discounts, scholarships or bursaries.

To see if you can benefit from our alumni discount, visit [mmu.ac.uk/loyaltydiscount](https://mmu.ac.uk/loyaltydiscount) or email one of our team at [loyaltyaward@mmu.ac.uk](mailto:loyaltyaward@mmu.ac.uk)
Entry requirements

An overview of the minimum entry requirements required for your chosen postgraduate programme of study.

In individual areas of study, you may be required to achieve grades higher than the minimum requirements. It is important to read the individual course entry for the course you wish to apply for, which gives details of the typical entry requirements for that course. In particular, courses which lead to an award from a professional body may have specific entry requirements that are set by that professional body. Satisfying the typical entry requirements may not, however, guarantee the offer of a place. Applications are considered on their own merit and in competition with others, with account being taken of examination results already achieved, predicted grades in forthcoming examinations, research project proposals, personal statements and academic references. In some cases, work experience or success in other fields may be accepted as an equivalent to formal qualifications.

Accreditation of Prior Learning

We welcome applications to our postgraduate courses from students who have existing postgraduate or professional qualifications. We may be able to credit some of your existing qualifications and give you exemption from some of the taught units for your MA/MSc, which means that you would not have to study all the units for your course.

Taught Masters programmes (MA/MSc)

You should have a UK honours degree or international equivalent, or a postgraduate diploma or a professional qualification recognised as being equivalent to an honours degree. Other qualifications or work experience may be acceptable if they demonstrate appropriate knowledge and skills at honours degree standard.

Postgraduate Certificate and Diploma programmes (PgCert and PgDip)

You should have a UK honours degree or international/professional qualification at equivalent level. Applicants without a degree, but with appropriate experience may be accepted.

Master of Research (MRes), Masters by Research (MSc) and MPhil

You should have a first or second class UK honours degree (usually a 2:1 classification) or an international equivalent, or equivalent professional qualification. Applicants will be considered on their merits: ability and background knowledge in relation to the proposed research, together with professional experience, publications, written reports or other appropriate evidence of accomplishment will be taken into consideration. Opportunities exist to transfer from Masters by Research to MPhil, and all students registered for MPhil have the opportunity to transfer to PhD, providing progress on the work demonstrates that development to this level can be achieved.

PhD

To apply for a PhD, you should have a UK Bachelors degree at 2:1 or higher or a Masters degree (or equivalent from an overseas institution), in a discipline which is appropriate to the proposed research, and includes sufficient training in research methods and the execution of a research project. If you do not meet these criteria but have had appropriate research or professional experience at postgraduate level which has resulted in published work, written reports or other appropriate evidence of accomplishment, this will be taken into consideration.

PhD (by Published Work)

The University offers two routes for PhD by Published Work. These routes provide an alternative for candidates who have acquired substantial experience in a working research environment, as a result of which a number of publications have been produced. Only published work that is available and accessible in the public domain will be eligible for consideration.
Making an application

When you have chosen your course of postgraduate study or research the application process is straightforward.

How to apply
Applications for our postgraduate taught and research degrees should be made directly to the University and may be submitted up to September 2017, although places on some courses may fill up before this date.

Applying for a taught course
Applications for full-time and part-time postgraduate taught courses can be made on the University application form. It is possible to apply for many of our courses online, please check whether this option is available via our online prospectus as it is the quickest and most efficient way to apply. If online application is not available for your chosen course please download and complete the University application form at mmu.ac.uk/pgapply and send it either:

by email to: direct@mmu.ac.uk
or by post to:
Direct Admissions Team
Manchester Metropolitan University
Business School and Student Hub
Lower Chatham Street
Manchester
M15 6BH

Applying for a research degree
You can apply for admission to a postgraduate research degree either by responding to a specific advertisement for a studentship in the local or national press or by applying speculatively to the University.

To apply for a Professional Doctorate, PhD, MPhil, MRes or Masters by Research you will need to complete the Application Form to Study for a Postgraduate Research Degree available to download from mmu.ac.uk/researchapply

After completing the application form, please send it by email to: pgradmissions@mmu.ac.uk

You should also contact the Research Degrees Coordinator for your chosen subject area to arrange a preliminary discussion about your proposed research topic.

If your application is successful you will be required to have an interview. When the University is satisfied that your proposed project is generally sound, that your references have been received and that the appropriate supervision and resources are available, you will be sent a letter offering you a place.

Enrolment for a research degree
Enrolment normally takes place at the start of each academic term, i.e. September, January and April, although some programmes may only have one enrolment period per academic session.

Following enrolment, in order to register for the degree you will be required to produce a research proposal with the help of your proposed supervisory team, and submit it to your Faculty Research Degrees Committee for approval within three months (full-time) or six months (part-time) of enrolment.

Term dates 2017/18
Autumn term
18 September – 15 December 2017
Spring term
8 January – 23 March 2018
Summer term
16 April – 22 June 2018

Important notice
This prospectus was developed in mid-2016 to help you choose the right course for the 2017 academic year. The information therefore reflects the courses as they are at this time. This printed prospectus is intended to provide an overview of our programmes of study and the University. The University recognises that the decision about which university and course to apply for is an important one. The online prospectus available at mmu.ac.uk/courses provides key up-to-date information about our programmes of study to help you make an informed decision about which programme to apply to.

You will find further information online on course composition and how a course will be delivered, for example, information on overall assessment methods, career prospects, and placement and volunteering opportunities. You will also find further information on fees.

The provision of educational services by The Manchester Metropolitan University is subject to terms and conditions of enrolment and contract. A copy of the regulations and policies relevant to the current academic year can be found at mmu.ac.uk/academic/casqe/regulations/docs/policies_regulations.pdf and a copy of the Terms and Conditions can be accessed at mmu.ac.uk/legal/#terms

The University will do all that it reasonably can to provide educational services as described in the online prospectus, or in other documents issued by it, to enrolled students. Sometimes, circumstances beyond the control of the University mean that it cannot provide such educational services. Examples of such circumstances (and the actions the University will take and limits on its liability) are set out in the terms and conditions of contract.

The University is committed to the achievement of equal opportunities. This is central to our mission as a university and as a provider of higher education. This commitment is set out in full in our Equal Opportunities Policy and Action Plan.

To ensure you have up-to-date information, you should check the University’s website before you make your application. Please visit mmu.ac.uk/courses
Manchester – at the heart of the UK

Manchester and the region are well served by motorways, with good public transport and fast and frequent rail links to all major cities.

Manchester International Airport is just 10 miles (16km) south of Manchester city centre, with direct flights to over 200 destinations worldwide.

For more travel information visit mmu.ac.uk/travel

Key to main buildings

1. John Dalton
   Faculty of Science and Engineering

2. John Dalton West
   Faculty of Science and Engineering

3. All Saints
   University Administration

4. Sir Kenneth Green Library
   University Library
   Open 24/7 during academic year

5. Sandra Burslem
   Manchester Law School

6. Business School & Student Hub
   Faculty of Business and Law
   Careers and Employability Hub

7. Bellhouse
   University Administration

8. Ormond
   University Administration

9. Cavendish
   Faculty of Arts and Humanities
   Faculty of Health, Psychology and Social Care

10. Righton
    Faculty of Arts and Humanities
    MMU Sport

11. Grosvenor
    Manchester School of Art
    Holden Gallery

12. Arts and Media
    Development Site

13. Geoffrey Manton
    Faculty of Arts and Humanities

14. Chatham
    Manchester School of Art

15. Benzie
    Manchester School of Art

16. Students’ Union

17. Brooks
    Faculty of Education
    Faculty of Health, Psychology and Social Care

18. 70 Oxford Street
    Faculty of Arts and Humanities
    Manchester School of Art

mmu.ac.uk/study/postgraduate
Manchester Met is in the top 3% of universities globally*. 85% of our research impact is rated ‘world-leading’ or ‘internationally excellent’.††

Manchester Metropolitan is the UK’s biggest riser in the Complete University Guide 2017 and rose 17 places in the Guardian’s university league table.

2017

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WORLD RANKED
YOUNG UNIVERSITY

World University Rankings 2017-18

UK’S BEST
CITY

Manchester is the UK’s best city to live in.†

 Ranked in the world’s top 150 universities under 50 years old.**

5% of our research impact is rated ‘world-leading’ or ‘internationally excellent’.††

You will work on your own live project within your chosen industry

A range of field trips available to visit industry partners, trade fairs and events around the UK and abroad

We are located in the heart of Manchester, where over 60 city centre events take place annually.

Opportunity to integrate internship into degree study

Home to the Augmented Reality Hub

Our courses are developed and delivered in partnership with industry

September 2016 12649-JP

* Based on data from the Times Higher Education top ranking universities globally 2015.
** Times Higher Education 2016.
† Global Liveability Survey 2015 by the Economist Intelligence Unit.
†† Research Excellence Framework (REF) 2014.