

Doing ethnography as a co-researcher

What is ethnography



Ethnography is a type of research



When you do ethnography you spend time with people to learn about their lives.



You might see someone for a few hours or longer.



You might see someone several times for a shorter time

Ethnography helps us find out about people's lives using the skills lots of us already have:



Watching



listening



talking to people



and thinking about this

Designing the ethnography



Get involved in planning



Talk to the team



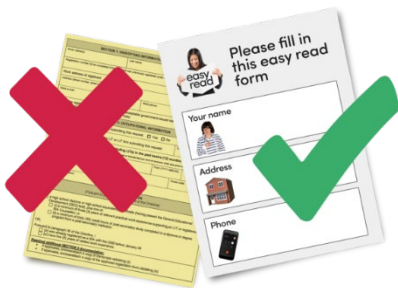
Think of questions to ask about people's lives



Say if you do not understand



Ask for help if you need it



Ask for easy read information if you need it



Do not rush. You can ask people to slow down

Planning the ethnography



Meet your team to plan the visit



Plan who you will talk to



Plan how you will get there



Plan how and when to talk to people online



Do people know that you are going to talk to them?



Are people happy with the plan?



Get ready to start

Ready to get started?

Doing the ethnography



Spend time with people



Ask questions






Join in with activities



Look around you and look at the things around you



Work with your team

| | |
|--|---|
|  <p>The image shows a grey spiral-bound notebook with the word "Notes" written on its cover. A red pen is placed diagonally across the notebook. To the right, a hand is shown holding a white smartphone against a bright yellow background.</p> | <p>You can take notes</p> |
|  <p>A woman with short dark hair, wearing a bright pink t-shirt, is pointing her right index finger upwards. A white speech bubble containing a black question mark is positioned above her head.</p> | <p>Ask for help if you need it</p> |
|  <p>A woman with short dark hair, wearing a grey t-shirt and dark pants, is standing with her arms slightly out. A white speech bubble containing the words "thank you" is positioned to her right.</p> | <p>Thank the people who talk to you</p> |

What to do afterwards



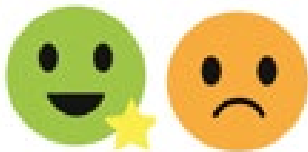
Talk to your team about your visit



How did your visit go?



What have you learnt?



How did you feel?



Do you want to ask new questions next time?



Your team is here to support you

Things to remember and things that might help

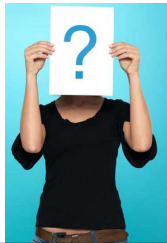
| | |
|---|--|
|  | <p>You don't need special research skills</p> |
|  | <p>Your experience is important</p> |
|  | <p>Being with new people can be awkward</p> |
|  | <p>It is okay to ask your team and co-researcher questions</p> |
|  | <p>It is okay to just hang out</p> |
|  | <p>It is okay to do something different than planned</p> |



Sometimes you might need to come back another time



If you are worried, talk to your co-researcher



It is okay to ask your team and co-researcher questions

Some things to do when you are spending time with people

| | |
|---|--------------------------------------|
|  | Ask people questions |
|  | Look at what is happening around you |
|  | Join in activities |
|  | Listen to sounds around you |
|  | Notice smells around you |
|  | Notice what people say to each other |

Draft easy-read co-researchers guide, v3 with Magdalena updates

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